



****Notice****

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Kindly contact PIKOM directly to confirm the authenticity of any messages and correspondences bearing PIKOM or its associated companies' names and/or logos that you may have received or came across. PIKOM will NOT be responsible for the unauthorized use of the PIKOM name and logos and any misrepresentation resulting therefrom.

PIKOM PRIVACY NOTICE/STATEMENT

PIKOM, The National Tech Association of Malaysia respects your privacy and is committed to protecting your personal data in accordance with the Personal Data Protection Act 2010 (PDPA) of Malaysia.

This Privacy Notice outlines how we collect, use, disclose, and protect your personal data in connection with your interaction with PIKOM, including but not limited to event participation, membership, communication, and digital services.

1. Collection of Personal Data

We may collect personal data from you through various means, including when you:

- Register for or attend PIKOM events (e.g., webinars, conferences, exhibitions)
- Join as a member or participate in PIKOM committees or initiatives
- Subscribe to our newsletters or mailing lists
- Interact with us via our website, emails, or surveys
- Submit enquiries or communicate with us directly

Personal data collected may include (but is not limited to):

- Name
- Email address
- Contact number
- Designation and company details
- Identity card or passport number (where legally required)
- Residential address where necessary for statutory or administrative purposes
- Photographs, video recordings (taken during events)
- Credit card details (for event registration and related transactions, where applicable)
- Information of your company or business for membership applications or due diligence purposes. Details such as Company name, business registration number and address, directorship in companies, shareholding in companies, ownership in businesses, personal interest, solvency and financial status for admission as PIKOM Members.
- Any other information you provide when registering, making enquiries, or participating in PIKOM's activities.

2. Purpose of Collection

Your personal data may be collected and processed for the following purposes:

- To provide or deliver services to you and/or your company
- To manage and administer events, membership, or programs you participate in
- To provide information, updates and promotional material
- To respond to enquiries or requests
- To provide or deliver services to you and/or your company
- To improve our services and communications
- To administer member or customer relationships
- For internal record-keeping, analysis, and reporting
- For marketing and publicity purposes, including use of event photos and videos (where appropriate)
- To comply with applicable laws, regulations, or reporting obligations

3. Disclosure to Third Parties

Your personal data may be disclosed to:

- Event co-organisers, speakers, sponsors or exhibitors (for event-related purposes only)
- Vendors or service providers engaged by PIKOM (e.g., IT, marketing, event logistics)
- Government authorities or regulators as required by law
- We do not sell or rent your personal data to any third party.

4. Security and Retention

PIKOM implements reasonable administrative and technical measures to protect your personal data from unauthorized access, loss, misuse, or disclosure.

Your data will be retained for as long as necessary to fulfil the purposes it was collected for, or as required under applicable laws.

5. Your Rights

Under the PDPA, you have the right to:

- Access your personal data held by us
- Request correction or updating of inaccurate or outdated data
- Withdraw consent to the use of your data for direct marketing purposes

To exercise these rights or make an enquiry, please contact:

PIKOM Secretariat@ info@pikom.org.my Tel No. 603-76220079

6. Updates to Privacy Notice

We reserve the right to update or amend this notice from time to time. The latest version will be made available on our official website.

7. Your Consent

By interacting with PIKOM, including submitting forms or participating in events, you acknowledge that you have read and understood this Privacy Notice and consent to the collection and processing of your personal data as described. If you are providing personal data on behalf of others, you confirm that you have obtained their consent.