

FOR IMMEDIATE RELEASE

Swinging for a Cause: PIKOM Golf Invitational & Charity Drive 2025 Unites Industry, Fun, and Philanthropy

Kuala Lumpur – It was more than just a day on the green—it was a celebration of camaraderie, competition, and community at the **PIKOM Golf Invitational & Charity Drive 2025**, held on **9 July 2025** at the prestigious **Tropicana Golf & Country Resort**.

Now a staple in the Malaysian tech and business calendar, the annual golf invitational organised by **PIKOM, the National Tech Association of Malaysia**, brought together **138 enthusiastic golfers** from across the industry for a memorable day of sporting excellence and meaningful giving.

From tee-off to the final putt, the atmosphere was electric with laughter, friendly banter, and sportsmanship. Participants battled it out across multiple categories, with top performances delivered by **Anand Panchalingam, William Tan, Kimmy Liao** and **Wong Chee Voon**, who bagged the **Longest Drive** title.

But the real winners were the communities served. This year's charity drive raised **RM45,000**, which was channelled equally to three deserving beneficiaries:

- **Persatuan Ibu Tunggal Murum Belaga, Sarawak**
- **Pusat Penjagaan Kanak-kanak Cacat Taman Megah**
- **Persatuan Kebajikan dan Sosial Selangor dan Kuala Lumpur (Kebso.life)**

Each organisation received **RM15,000**, further reinforcing PIKOM's ongoing commitment to giving back and uplifting lives across the nation.

Over the years, the PIKOM Golf Invitational & Charity Drive has raised **over RM1 million** for charitable causes, a testament to the generosity and unity of Malaysia's tech and business community.

"The PIKOM Golf Invitational is more than a tournament—it's where industry leaders connect, friendships are forged, and most importantly, we come together to make a difference," said **PIKOM Chairman Alex Liew**. "This event reflects the spirit of our members—not just in driving innovation, but in shaping a more compassionate and connected Malaysia."

The day wrapped up with a dazzling **dinner and prize presentation ceremony**, where **27 lucky draw winners** walked away with exciting prizes, adding a joyful end to a fulfilling day. Attendees also took the opportunity to network, strengthen business ties, and unwind after a spirited day on the fairway.

PIKOM extends heartfelt thanks to all players, partners, and sponsors whose unwavering support made this year's event a resounding success.

As the sun sets on another successful edition, the countdown begins for next year's invitational—bigger swings, bigger hearts, and an even greater impact.



Caption: PIKOM Chairman with all the partners supporting the event

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About PIKOM

PIKOM, The National Tech Association of Malaysia is an association formed in 1986, representing the digital technology (TECH) industry in Malaysia. Its membership currently stands at more than 2,000 active companies involved in a whole spectrum of digital TECH products and services, which command more than 80% of the National Digital Economy.

For more information, visit www.pikom.org.my

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