

PRESS STATEMENT FOR IMMEDIATE RELEASE

Honouring Malaysia's Digital innovator: Nominations Now Open for the PIKOM Digital Excellence Awards 2025

Kuala Lumpur, 9 May 2025 — The National Tech Association of Malaysia (PIKOM) proudly unveils the return of the PIKOM Digital Excellence Awards (PDEA) 2025 — Malaysia's prestigious recognition platform for digital innovation and leadership. As the gold standard of recognition in the nation's digital and tech industry, the Awards continue to honour the bold visionaries and trailblazers shaping the country's digital future.

Following the tremendous success of the 2024 edition, which celebrated 33 exemplary winners, this year's Awards are poised to set an even higher benchmark. Among last year's honourees, two recipients are now in the process of listing in the Bursa Malaysia or uplifting from LEAP to ACE — a powerful testament to the Awards' acknowledgement of excellence.

"These awards represent more than just recognition—they validate the transformative power of Malaysia's digital innovators," said Alex Liew, Chairman of PIKOM. *"Being recognised at PDEA is a career- and company-defining moment — one that opens new doors, builds credibility, and amplifies influence. We urge all digital leaders, innovators, and visionaries to step forward and be counted."*

The PIKOM Digital Excellence Awards deliver unparalleled recognition and visibility, elevating winners in the eyes of customers, partners, investors, and the broader digital ecosystem. The program celebrates not just innovation, but the transformative impact of technology on businesses, society, and the economy.

Corporate Awards recognise excellence in Cybersecurity, Fintech, Retail & E-Commerce, Digital Infrastructure, Cloud Service Provider services, Global Champions, Software/Application Providers, Software Innovation, Managed Services, Enterprise Digital Services, Tech Training, ESG in Tech, SME Digital Services, Innovation Tech Start-Ups, Outstanding Digital Transformation Projects, Artificial Intelligence implementations, and Digital Adoption through the User Award. **Individual Awards** honour exceptional Tech Luminaries, Chief Information Officers, Women Tech Leaders, and Tech Entrepreneurs who are shaping Malaysia's digital future.

Each nomination undergoes an intensive and impartial evaluation process, judged by a panel of renowned industry experts and thought leaders. Entries are assessed on innovation, impact, execution, leadership, and alignment with Malaysia's digital economy agenda, ensuring that only the most transformative and future-ready achievers are celebrated.

The Awards will culminate in the grand Gala Night on 10 September 2025 at the luxurious Sunway Resort Hotel — a glittering evening of recognition, inspiration, and elite networking with the crème de la crème of Malaysia's digital landscape.

Nominations are now officially open until 18 June 2025. Detailed criteria and submission guidelines can be found at <https://pikom.org.my/pdea>.

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About PIKOM

PIKOM, The National Tech Association of Malaysia is an association formed in 1986, representing the digital technology (TECH) industry in Malaysia. Its membership currently stands at more than 2,000 active members involved in a whole spectrum of digital TECH products and services which command more than 80% of the National Digital Economy.

For more information, visit www.pikom.org.my

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