

**PIKOM  
DIGITAL  
EXCELLENCE  
AWARDS 2025**

Recognising the Best in the Tech Industry



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# Objectives

- ▶ To recognise excellent achievement and outstanding performance in the technology industry in Malaysia
- ▶ To spur the tech ecosystem development and provide impetus for further growth
- ▶ To encourage and stimulate interest in technology
- ▶ To shine a spotlight and strengthen confidence in the technology industry

# Awards Category – Corporate 1/3

| CATEGORY               | DESCRIPTION   |
|------------------------|---|
| Cybersecurity          | Presented to a company that has achieved significant commercial, use cases and solutioning success in cybersecurity                   |
| Fintech                | Presented to a company that has achieved significant commercial, use cases and solutioning success in the fintech sector              |
| Retail                 | Presented to a company that has achieved significant commercial success in technology retail business                                 |
| E-Commerce             | Presented to a company that has achieved significant commercial, use cases and solutioning success in e-commerce                      |
| Digital Infrastructure | Presented to a company that has achieved significant commercial, use cases and solutioning success in digital infrastructure business |
| Cloud Service Provider | Presented to a company that has achieved significant commercial, use cases and solutioning success in cloud services                  |

# Awards Category – Corporate 2/3

| CATEGORY                      | DESCRIPTION   |
|-------------------------------|---|
| Global Champion               | Presented to a technology company that has made remarkable inroads in new markets outside of Malaysia                                       |
| Software/Application Provider | Presented to a company that has achieved significant commercial, use cases and solutioning success as a software provider                   |
| Software Innovation           | Presented to an organisation that has achieved significant breakthrough in developing or adopting cutting-edge software applications        |
| Managed Services              | Presented to a company that has achieved significant commercial, use cases and solutioning success in IT managed services                   |
| Enterprise Digital Services   | Presented to a technology provider that has demonstrated the impact of technology with large organisation clients (more than 150 employees) |
| Tech Training                 | Presented to a company that has achieved significant commercial success in technology training  |

# Awards Category – Corporate 3/3

| CATEGORY                                   | DESCRIPTION   |
|--|---|
| ESG  | Presented to an organisation that has demonstrated the significant benefits of ESG adoption organisation-wide   |
| SME Digital Services                       | Presented to a technology provider that has demonstrated the impact of technology with small and medium organisation clients (150 or less employees)                                |
| Innovation Tech Start-Up                   | Presented to a company established for at least 12 months with a commercial product/service that has shown strong revenue growth and customer acquisition                           |
| Outstanding Digital Transformation Project | Presented to either a user organisation or a solution provider that has demonstrated significant operational performance from a digital transformation project                      |
| Artificial Intelligence                    | Presented to a company that has achieved significant commercial, use cases and solutioning success in offering AI solutions   |
| Digital Adoption – User Award              | Presented to an organisation in a user environment that has demonstrated the impact of technology within the organisation and to its stakeholders including customers and community |

# Judging Criteria – Corporate Category

The nomination criteria can be quite comprehensive to ensure that the most deserving candidates are recognized. Here are some key criteria that could be considered:

## Corporate Category

1. **Technological Innovation:** Demonstrating significant advancements or unique applications of technology.
2. **Revenue Growth:** Showing consistent and substantial revenue growth over the past few years.
3. **Profitability:** Maintaining strong profitability metrics (Does not apply to user and start up categories).
4. **Strategic Vision:** Having a clear and forward-thinking strategic vision for the future.
5. **Industry Leadership:** Leading the industry in terms of standards, operations, product quality, and setting new benchmarks.
6. **Market Expansion:** Successfully entering and establishing a presence in new markets, especially outside of Malaysia.
7. **Customer Impact:** Demonstrating significant positive impact on customers through technology solutions.
8. **Sustainability Practices:** Implementing and promoting sustainable and environmentally friendly practices.
9. **No legal cases declaration**



# Awards Category – Individual

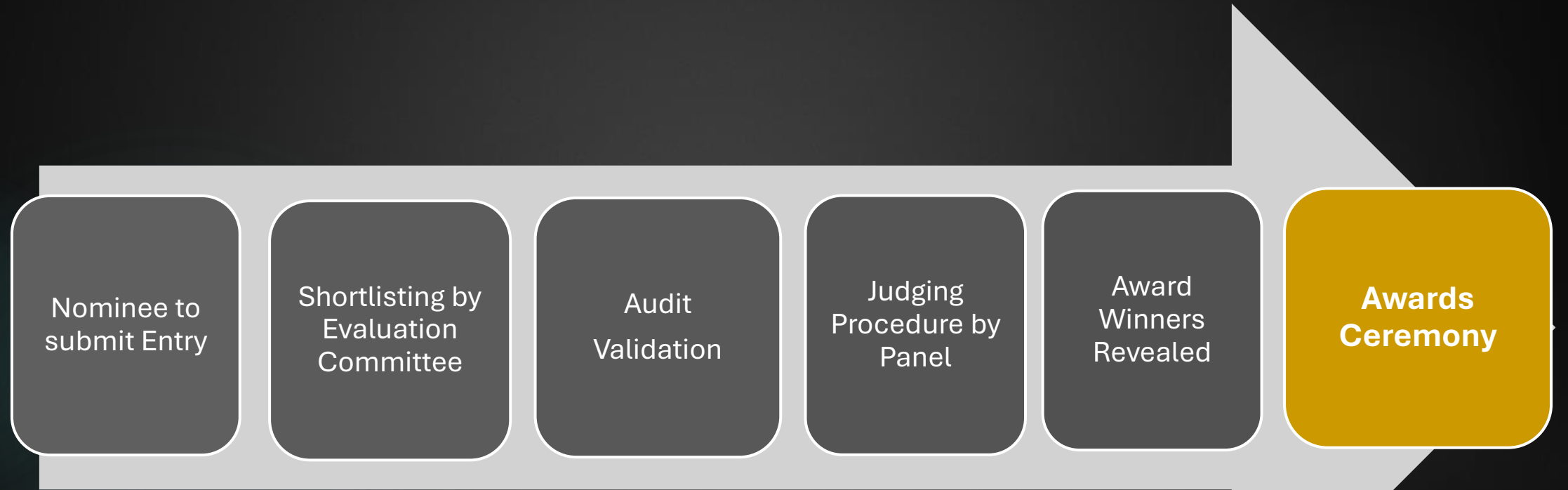
| CATEGORY              | DESCRIPTION  |
|-----------------------|--|
| Tech Luminary         | Recognizing an outstanding individual who has made immense contributions to the technology industry                  |
| CIO                   | Presented to the head of technology in a user environment that has demonstrated the impact of technology             |
| Women Tech Leadership | Celebrating a prominent female leader who has inspired other women to take on leadership roles in digital technology |
| Tech Entrepreneur     | Honoring an outstanding founder of a tech company who is an icon in the technology industry                          |

# Judging Criteria – Individual Category

1. **Industry Contribution:** A long history of serving and contributing to the ICT industry
2. **Prominence and Visibility:** Being a prominent figure in the industry with high visibility and influence.
3. **Leadership and Innovation:** Demonstrating exceptional leadership and innovative approaches that have driven market share and company credibility.
4. **Mentorship and Advocacy:** Actively mentoring others and advocating for the growth and development of the tech industry.
5. **Diversity and Inclusion:** Promoting diversity and inclusion within the tech industry



# Awards Process Flow



# Nomination Fees

## CORPORATE

- Members: RM 2,500 for corporate category
- Non-members: RM 3,000 for corporate category

## INDIVIDUAL

- ▶ RM1,000 per nomination

# Key Milestones

30 April: Open for Nomination

9 May: Official Launch Event

14-29 May: Roadshow to Penang (14 May), JB (21 May) and Kuching (29 May)

18 June : Nomination Closes

1 July : Awards Committee Shortlist

10 July: Judging Committee Briefing

24 July: Judges to Submit Scores

6 August: Announcement of Recipients

10 Sept: Awards Ceremony

#PDEA2025



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**SCAN HERE**



# More Information :

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The logo for PIKOM, featuring the word "PIKOM" in a bold, blue, sans-serif font. The letter "O" is stylized with a vertical line through its center. The logo is positioned in the bottom right corner of the slide.