



# GBS ASEAN SUMMIT 2025

“Unleashing GBS 5.0: Human-Centric, AI-Driven, Impact-Focused”



30<sup>th</sup> OCT 2025, THURSDAY  
8AM–5PM  
M WORLD HOTEL, PETALING JAYA

# OVERVIEW



## GBS ASEAN Summit 2025

Theme: Unleashing GBS 5.0 - Human-Centric, AI-Driven, Impact-Focused



## What It's All About

The GBS ASEAN Summit 2025 is the region's premier gathering for global business services leaders, innovators, and policymakers. This year's theme spotlights the next wave of GBS evolution — one that blends intelligent automation with human-centric values to drive sustainable, regional impact.

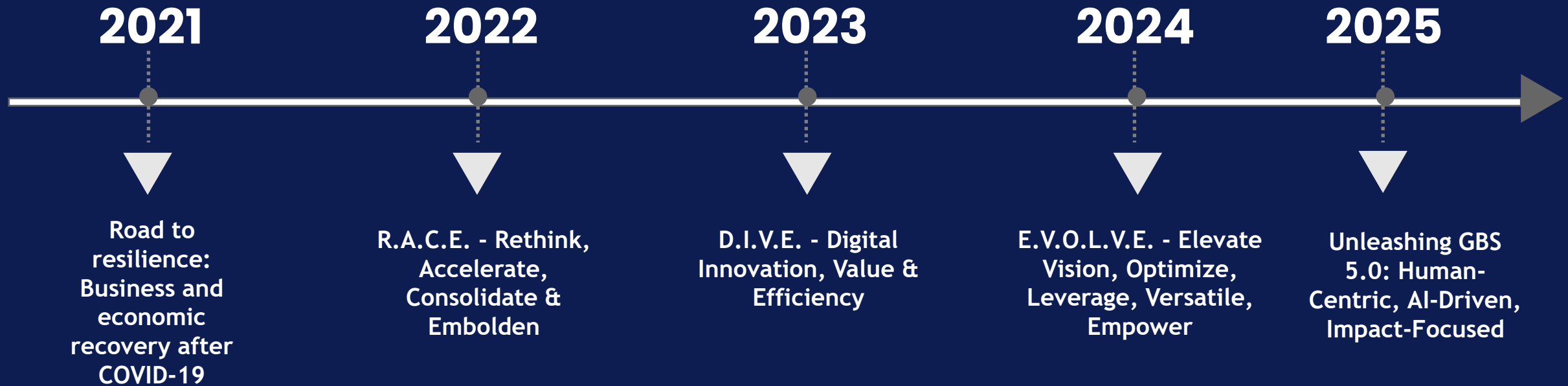


## What to Expect

- Visionary keynotes by industry trailblazers and regional policymakers
- Executive panels on AI, digital transformation, and future talent
- Innovation Pavilion with live demos of cutting-edge GBS solutions
- Masterclasses and satellite events for deep-dive learning
- Talent transformation strategies to future-proof your workforce
- Exclusive networking with 200+ C-suite leaders and ecosystem partners



# Past & Current Themes







# 2025 PARTNERSHIP OPPORTUNITIES

- Partnering with GBS Malaysia as a Sponsor opens the door to premium visibility and strategic alignment with one of the region's most respected industry associations.
- With the support of over 100 committed corporate members, your brand gains direct access to a trusted network of professionals and decision-makers across the GBS ecosystem.
- As a valued sponsor of the **GBS ASEAN Summit 2025**, your organization becomes an essential part of the delegate experience—enhancing engagement, driving thought leadership, and amplifying your presence in a high-impact environment.
- We offer a range of sponsorship packages tailored to different levels of investment, each designed to elevate your brand, boost market influence, and connect you with the stakeholders that matter most.



# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

Package	Fee (RM)	Speaking Slot	Ad Space	Company Profile	Booth/Table	Summit + Awards Dinner Passes	Perks
Signature Partner	250,000	45-min Keynote	Full page	500 words	2 booth spaces	15 + 10	TV, bag insert, corp. video, post-roundtable, PR
Premier Sponsor	100,000	Panelist	Full page	250 words	1 booth space	10 + 5	Corp. video, post-roundtable, PR
Partner Sponsor	50,000	Panelist	Half page	200 words	1 booth space	8 + 3	Corp. gift, 6-mo ad
Networking Sponsor	30,000	No	Half page	150 words	1 booth space	8 + 2	Bag insert, logo
Session Sponsor	20,000	Panelist	Half page	150 words	None	8	Video airtime, session mention
Participating	15,000	No	Half page	150 words	1 booth space	5	Logo onsite, brochure
Collateral Sponsor	8,000	No	N/A	N/A	None	None	Logo on bag, brochure
Lanyard Sponsor	6,000	No	N/A	N/A	None	None	Logo on lanyard, brochure



# #GBSWebinarSeries



GBS MALAYSIA  
DIGITAL GLOBAL BUSINESS SERVICES COUNCIL



An Initiative by  
**PIKOM**



**GBS  
ASEAN  
SUMMIT 2025**



**GBS  
ASEAN  
AWARDS 2025**

CELEBRATING REGIONAL GBS  
GROWTH & INNOVATION EXCELLENCE

**UNLEASHING  
GBS 5.0**  
HUMAN-CENTRIC,  
AI-DRIVEN,  
IMPACT-FOCUSED



**SAVE THE DATE**  
**30<sup>th</sup> OCTOBER 2025, THURSDAY**  
M WORLD HOTEL, PETALING JAYA

🕒 8AM-5PM    🕒 6PM-11PM 🏆 BLACK TIE

# THANK YOU!



**GBS ASEAN  
Summit 2025  
Registration**



**GBS ASEAN  
Awards 2025  
Nomination**

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