



## **MALAYSIA'S VERY OWN TECH UNICORNS ANNOUNCED AT THE WORLD CONGRESS ON INNOVATION AND TECHNOLOGY 2022 (WCIT 2022)**

**Petaling Jaya, 6 July 2022:** PIKOM's Venture Investment Chapter (VIC) today announced that curated top 20 Malaysian tech scale-ups companies will be presenting their pitch in this September at the World Congress on Innovation and Technology 2022 (WCIT 2022) Malaysia, in hope to be groomed as the next Malaysian tech unicorns.

WCIT 2022 Malaysia ([www.wcit2022.com](http://www.wcit2022.com)) will be held on 13<sup>th</sup> – 15<sup>th</sup> September 2022.

SEADragon, organized by PIKOM, is a venture investment platform designed for tech start-ups and scale-ups that are looking for investments, growth, and global market expansion. This is done through Curated Deal Flows where promising tech companies get shortlisted, coached and equipped to be showcased to tech VCs and investors globally.

PIKOM Chairman Dr Sean Seah who also Chairs the Venture Investment Chapter explains, "Since April this year, over a few dozens of start-ups and scale-ups companies have been selected to pitch at the SEADragon platform, securing for spots to present their companies to the world via WCIT 2022. SEADragon also offers mentoring sessions in coming August that include coaching on the securitization methodology where finalists will go through the process on how to wow investors at the final pitching session during WCIT 2022 Malaysia which takes place from 13<sup>th</sup> to 15<sup>th</sup> September 2022 in Penang. We will have Global tech leaders, Venture Capitalists and investors at the final pitching session with these finest companies."

MDEC as the strategic partner of SEADragon believes that the digital economy ecosystem, comprising of a strong digital infrastructure, robust policy, and regulatory frameworks, skilled and knowledgeable digital talents, and strategic collaborations, make Malaysia a viable location for global unicorns to land and expand regionally.

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For Immediate Release

Mr CS Chin, CEO of SEATech Ventures Corp highlighted, "We will be having the last leg of the pitching session on 10 August 2022, for 4 weeks prior to WCIT 2022. Then, the mentoring sessions will begin. Our main intent here is to develop Malaysia's homegrown unicorns, coach them to pitch to local and global investors and develop global market access for them."

SEATech Ventures Corp, GreenPro Capital Corp. (NASDAQ :GRNQ), MDEC and a number of local start-up and scale-up ecosystem partners are working with PIKOM in this initiative.

PIKOM has scheduled three more SEADragon Pitching sessions in July and August. Interested high-growth tech companies that are keen to participate in the SEADragon pitching series can get more information at <https://www.pikom.org.my/seadragon/>. In general, companies that would like to participate must be Malaysian-owned entity, non-listed entity or not part of a listed entity that is involved in the tech sector.

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**About PIKOM**

PIKOM, THE NATIONAL TECH ASSOCIATION OF MALAYSIA, is the association representing the technology industry in Malaysia. Its membership currently stands at more than 1,000 active companies involved in a whole spectrum of tech products and services, and which command 80% of the total TECH business in Malaysia.

**Media Contact:**

Nor Azlina Ishak, General Manager, Corporate Affairs, PIKOM  
Tel: 03-76220079/012-3338888 Email: [azlina@pikom.org.my](mailto:azlina@pikom.org.my)

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