PIKOM ORGANIZES TECHFEST2020 & ROAD TO WCIT MALAYSIA IN NOVEMBER 2020

MOVES WORLD CONGRESS ON INFORMATION TECHNOLOGY (WCIT) MALAYSIA TO 2022

- TECHFEST2020 & Road to WCIT Malaysia present a hybrid of physical, live broadcast and online events, on 18 – 20 November 2020, in Penang

- Exclusive and limited physical invitations targeted at decision makers of companies and global IT leaders

- Highlights: WORLD INFORMATION TECHNOLOGY AND SERVICES ALLIANCE (WITSA) Global ICT Excellence Awards 2020 & 2020 Featured Innovations

KUALA LUMPUR, 3rd August 2020: PIKOM today announced it will organize TECHFEST2020 & Road to WCIT Malaysia on 18-20 November 2020 and rescheduled WCIT 2020 Malaysia to the year 2022 after thoroughly reviewing the post Covid-19 recovery phase, not only in Malaysia but also the global situation.

According to PIKOM Chairman Danny Lee, "We have taken all measures into consideration. Going ahead with WCIT Malaysia this year will not be possible considering we are still in recovery phase under the post Covid-19 pandemic. However, we will begin creating a buzz this coming November with TECHFEST2020 Live Broadcast & Road To WCIT Malaysia, with exclusive invitations to decision makers of the tech and innovation sectors. It will be a hybrid event combining of physical, live broadcast and online, taking place in the beautiful island of Penang."

This will be the first in a series of programmes known as TECHFEST2020 & Road To WCIT Malaysia that will build the momentum towards the hosting of the World Congress on Information Technology (WCIT) in 2022. TECHFEST2020 & Road To WCIT Malaysia is expected to attract the participation of 4,000 international visionaries, captains of industry, government leaders and academics that span across over 80 countries.

TechFest2020 in Penang is a 3-day digital festival that will feature immersive virtual reality experiences and interactive programmes. The platform features insights from industry leaders, showcases of new technology and innovations, sharing of inspiring stories and documentaries from across the world while highlighting George Town, a UNESCO's World Heritage Site in Penang.

A key highlight during the festival will be the presentation of the Global ICT Excellence Awards by the World IT and Services and Alliance (WITSA) during the 3-day digital festival. PIKOM will also co-locate its flagship events, namely, the PIKOM Leadership Summit, Smart Sourcing Summit and Future of Cybersecurity Summit during the festival and will be presented in a hybrid of virtual and physical events.

"We will be continuing the promotion of WCIT Malaysia intensively from now till the WCIT Malaysia event day in 2022, which will also be taking place in Penang," says Danny.

The TechFest2020 & Road to WCIT Malaysia will also see active participation of WITSA. Besides announcing the awards recipients of the Global ICT Excellence Awards, WITSA will also be convening its General Assembly during the event.

"WITSA pledges full support for PIKOM to organize TECHFEST2020 & Road To WCIT Malaysia in November 2020. The Board of WITSA will converge in Malaysia for the General Assembly on 17th November, 2020 and we thank PIKOM for graciously playing host to the meeting." says WITSA Board Member Dato' Sean Seah.

For more information on TECHFEST2020 and Road to WCIT Malaysia, visit www.wcit2020.org.

ABOUT PIKOM:

PIKOM, **THE NATIONAL TECH ASSOCIATION OF MALAYSIA,** is the association representing the technology industry in Malaysia. Its membership currently stands at more than 1,000 active companies involved in a whole spectrum of tech products and services, and which command 80% of the total ICT business in Malaysia.

There are 5 Chapters under PIKOM covering: OM; CIO; Cybersecurity; E-Commerce: Venture Investment. These chapters help improve and drive the business climate for all member companies, together with promoting industry growth in line with different national aspirations.

As the Voice of the Tech Industry, PIKOM embraces the task of growing the size and capabilities of the tech industry in Malaysia by creating opportunities for its members as well as all Malaysians.

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