

# FUTURE OF Cybersecurity 2020

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## PIKOM

# WAR- GAME, the SAGA continues...

War Game is now battled anytime and anywhere, when connected in the Cyber world & the perpetrator is Unknown (to you) and the Saga continues....

Do you have a WOPR (War Operation Plan response)?

It's not good enough to protect and recover but anticipation is critical

Join us if you wish to continue this conversation on some of the hottest topics below;

1. Artificial intelligence for anti-malware is real today
2. Automation reduces the risks?
3. AI-assisted response.
4. Vulnerability Management - You think you know all?
5. Organization's threat intelligence and adversary tracking.
6. Do you know what you don't know?

## 8 APRIL, 2020

Connexion Conference & Event Centre (CCEC) @ The Vertical, Bangsar South

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# AGENDA *(TENTATIVE)*



Time	Itinerary
8.00am	Registration of Delegates
8.50am	Arrival of Guest of Honour (TBD)
9.00am	Welcome Remarks by Danny Lee, PIKOM Chairman
9.10am	Ministerial Keynote Address and Official Opening of Future of Cybersecurity Conference 2020 By Guest of Honour (TBD)
9.20am	Partners Recognition
9.30am	NACSA Remarks
9.45am	Keynote Speaker 1 – Fortinet Landscape
10.15am	Tour of Partners and Start-Up Showcase
10.15am	Tea Break
10.30am	Keynote Speaker 2 – CloudFlare Latest Threat in DDos - Commercial-less traceable
10.50am	Keynote Speaker 3 – Veeam Data Security - Consumer devices & best practices
11.10am	Keynote Speaker 4 – Keysight/IXIA Got what it takes to defeat the IoT interference monsters?
11.30am	Panel Session 1 - What are the technologies that means more to End-users?
12.15pm	Lunch Break & Visit to Partners and Start-Ups Showcase
2.00pm	Panel Session II – Security skills – the rise of Security skills
2.45pm	Panel Session III - War Games
3.30pm	Fireside Chat – Special Speaker
4.15pm	Organizing Chair Executive Summary
4.30pm	Refreshment & Networking

# TARGETTED ATTENDEES





# SPONSORSHIP PACKAGES

Sponsorship Category	Diamond	Gold	Premier Associates	Private Networking Luncheon	Lanyard/ Bag	Exhibition Booth (Supporting Partner)
Price (RM)	50,000	30,000	20,000	30,000	20,000	(Local) 5,000 / 6,000 (International) 10,000 / 12,000
Total Available Slots	Exclusive 1 only	2	3	1	2	10 / 10
Sponsor Promotion Materials in Conference Bag	Yes	Yes	Yes	Yes	Yes	N/A
Company Logo* / Sponsor Recognition on all Marketing Collaterals during pre-event and on conference day	Yes	Yes	Yes	Yes	Yes	Yes
Logo appearance in Website & company profile in Program Book	Yes	Yes	Yes	Yes	Yes	Yes
Advertisement Page in Program Book	1 X Outside Back Cover	1 X Inside Front or Back Cover	1 X ROP	1 X ROP	1 X ROP	1 X ROP / 1 X ROP
Exhibition Kiosk / Event Table	X 2	X2	X 1	X 1	X 1	X 1 / X 1
Marketing Opportunity	Yes	Yes	Yes	Yes	Yes	N/A
Speaking Slots	Prime Keynote	Keynote	Panel	At luncheon area	N/A	N/A
Delegate Tickets	20	10	7	10	7	3 / 5

## SPONSORSHIP BENEFITS

## EXPECTED ATTENDEES

Event	Sponsorship Benefits	Attendees		
		Expected	Level	Industry
<b>Future of Cybersecurity Conference</b> <i>8 April 2020</i>	<ul style="list-style-type: none"> <li>• Corporate/Brand Recognition</li> <li>• An excellent opportunity for your company's brand and message to be in front of the region's cybersecurity community and commitment to knowledge sharing and networking</li> <li>• Engage with prospects in a positive learning environment and influence through face-to-face opportunities with thought and decision leaders.</li> <li>• Raise corporate profile to the senior executives.</li> <li>• Exclusive Speaking Slot/Panelist Opportunities – demonstrate leadership by being part of the top notch technology</li> <li>• Opportunity to identify candidates for potential future employment</li> <li>• Services/Products Showcase Opportunities</li> </ul>	200 Delegates	CIOs, CISOs & officers from IT divisions	<ul style="list-style-type: none"> <li>• Local ICT Commercial Enterprise</li> <li>• Government Agencies</li> <li>• End User Group</li> </ul>

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Building a Legacy from  
**Strength to Strength**



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**Feel free to schedule appointment with our team TODAY!**

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