

PIKOM Membership Kit 2019

ABOUT PIKOM

PIKOM, the national industry association for the Tech industry in Malaysia has around 1,000 members comprising of companies involved in a whole spectrum of tech products and services that command 80% of the total tech trade in Malaysia.

As the 'The Voice of the Tech Industry', PIKOM continues to

1. Drive **high impact advocacy** in representing the industry to government stakeholders to create a conducive environment promoting further growth of the industry.
2. Expand and enhance more **tangible benefits** to its membership base

PIKOM

Voice of the Tech Industry

Why join us as PIKOM member?



It's the platform to grow your business through PIKOM's affiliation with local and global networks



Enjoy subsidized/complimentary rates to our special learning events, training courses and workshops



Networking opportunities & B2B related events (to meet end users [CIO Chapter] & potential partners)



Priority for marketing and promotion opportunities through PIKOM's initiatives and events



Participate in PIKOM's Chapters & SIGs* to collectively grow the respective area of focus



Access to PIKOM's Research Reports (ICT Strategic Review & ICT Job Market Outlook in Malaysia) & other publications



Use of PIKOM Logo to enhance member's events

High Impact Advocacy

1. Represented on more than 40 government councils, boards, committees, task forces
2. Annual memoranda at key dialogues including MoF, MITI and BNM etc
3. Opinions regularly sought by key stakeholders in government e.g. customs on SST
4. Notable past success
 - Removal of import duty and sales tax on ICT equipment & Introduction of ADA for ICT products
 - Tax incentives for purchase of PCs, internet access
 - CMA'98
 - Guidelines on service tax on IT services

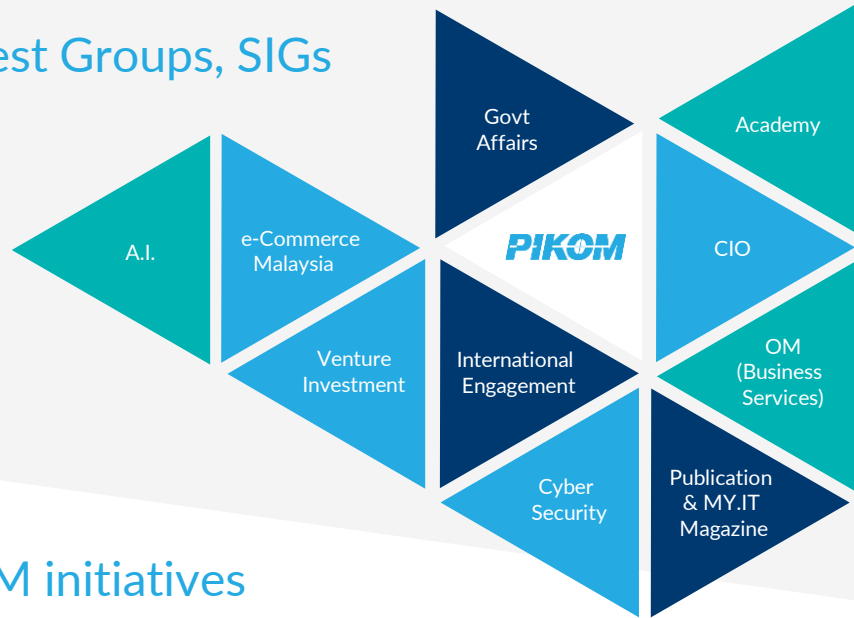
Tangible benefits with savings valued up to RM20,000

Flagship Event Delegate Passes PIKOM Leadership Summit PIKOM Cybersecurity Conference Smart Sourcing Summit Worth RM3,760	Airline Corporate Program Save up to RM2,500	Use of PIKOM Logo Worth of RM5,000
Tech Facilities Cloud Credits Worth RM5,000	Cinema Corporate Package Save up to RM1,000	PIKOM Academy PLS Training Courses Save up to RM1,310
Publication ICT Job Market Outlook ICT Strategic Review MY.IT Magazine Worth RM500	PIKOM Facilities Training Centre Boardroom Renting Save up to RM200	Networking Events x 5 Worth of RM500

Chapters & Special Interest Groups, SIGs

Objectives:

1. Promote & grow focus areas
2. Facilitate networking & partnerships
3. Thought leadership & best practices
4. Business Opportunities



Take advantage of PIKOM initiatives



#MYCYBERSALE (e-commerce Malaysia Chapter)
#MYCYBERSALE catalyzes development of the e-Commerce industry as well as to boost the e-Commerce culture in Malaysia. It is The Biggest Online Sale in Malaysia with over 1,200 merchants offering amazing promotions in over 20 retail categories.



Venture Investment Chapter (VIC)
PIKOM VIC provides a platform between investors and investees through its flagship program SeaDragon, to accelerate growth and build on investor-investee relationships.



PIKOM ICT Awards & Dinner
This annual black-tie event sees awards being given out for the PIKOM ICT Leadership Awards (PILA), MSC Malaysia APICTA and GBS Awards to applaud achievements and special contributions to the ICT industry.



PIKOM Leadership Summit
The annual PLS is a premier C-level thought leadership event that attracts 300 C-Level executives annually to network and learn the latest trends & insights in technology and business.



PIKOM Academy

PIKOM Academy is a talent-enabling platform that is also involved in the Government-related initiatives to upskill/reskill Malaysian workforce to increase career opportunities related to IR4.0 and in-demand ICT jobs. One of the most successful program of the Academy is PIKOM PowerPM Leadership Course (PIKOM PLC) having completed 34 series and trained close to 700 project leaders.



OM

An initiative of the outsourcing industry to promote and develop Malaysia’s outsourcing services industry as a global hub for high-value outsourcing. OM focuses on enabling both buyers and service providers to work together on addressing service needs, and providing global best-practices and competencies.

Membership Categories & Fees

Category	Entrance Fee (One-time Payment)	Annual Subscription
Ordinary Member	RM 1,000	RM 1,000
Associate Member	RM 500	RM 500
Oversea Member	RM 2,000	RM 2,000

Interested?

Contact us now!

Email : membership@pikom.org.my

Call : 03-7622 0079

Website: www.pikom.org.my



Members Meet

PIKOM organises social and festivity events to keep members abreast on the latest state of ICT and to network for partnerships and business opportunities.



Publications

Our signature reports are the ICT Strategic Review and ICT Job Market Outlook. My.IT magazine, the official publication of PIKOM is distributed to relevant Government Ministries and Agencies, top management of companies and sold at selected bookstores nationwide.



International Affairs & Market Access

PIKOM’s extensive regional & global networks through MDEC, MATRADE, ASOCIO & WITSA enables effective B2B matching to help members business expansion.