

PIKOM'S DEPUTY CHAIRMAN DATO' SEAN SEAH APPOINTED AT DEPUTY CHAIRMAN OF WITSA FOR 2020-2022

PETALING JAYA, 21 December 2020: Dato' Sean Seah, Deputy Chairman of PIKOM has been appointed the Deputy Chairman of the World Information Technology & Services Alliance (WITSA) and re-elected as Chairman of the WITSA Finance Committee for the 2020-2022 term. In his role as Deputy Chairman, he serves all appropriate responsibilities in the absence of the Chairman. As Chairman of the Finance Committee, Dato' Sean continues to be responsible for reviewing and providing guidance on WITSA's financial matters and the financial direction of WITSA.



Being part of WITSA shows the valuable role Sean has played in the long-term planning and development of strategies of the alliance.

In a joint congratulatory letter, Chairman of WITSA Yannis Sirros and Secretary General of WITSA Dr Jim Poisant stated their appreciation, "Sean's contribution to the nation, ICT industry and WITSA is much appreciated and recognized. We thank him for all that he has done and for the contribution that he will continue to bring to the industry. With his support, WITSA will continue to grow and reach new levels of success."

"PIKOM has played an active role in the global ICT fraternity and has won the confidence of our peers to host the World Congress on IT (WCIT) in 2022. This event is the pinnacle of technology events. Sean will pay a key role as the bridge to the global ICT industry," said PIKOM Chairman Danny Lee.

As a buildup WCIT2022, Penang recently played host to the WITSA Global ICT Excellence Awards during TECHFEST 2020 featuring Road to WCIT Malaysia, held live online. WITSA Global ICT Excellence Awards which began in 2010 recognizes excellence in innovation and impact with the potential ICT growth for better services to citizens, improve health care, and provide trust and transparency in government. This year, Malaysia bagged 5 awards.

"I am humbled by the trust and confidence given to me as the Deputy Chairman of WITSA. I look forward to positioning Malaysia on the global stage and engaging leaders of the technology industry through WITSA. It is with great honour to represent Malaysia in WITSA that consists of 84 member-economies globally," said Sean.

"I am delighted to hear of Sean's appointment to the WITSA board as deputy chairman. This augurs well for Malaysia as a leader in the global tech arena. MDEC will be working closely with PIKOM to provide a springboard for Malaysian companies in international markets," said Dato' Wan Peng of MDEC.

The leadership roles in global and regional organisations such as WITSA, Asian-Oceanian Computing Industry Organisation (ASOCIO) and Asia Pacific Internet Alliance (APICTA) stand Malaysia in good stead as a platform to catalyse international expansion for the tech industry.

As a member of WITSA, PIKOM has been very active in events and activities that is focused in the growth of the tech industry, that includes innovation and digitalisation.

PIKOM, THE NATIONAL TECH ASSOCIATION OF MALAYSIA, is the association representing the technology industry in Malaysia. Its membership currently stands at more than 1,000 active companies involved in a whole spectrum of tech products and services, and which command 80% of the total TECH business in Malaysia.

There are 5 Chapters under PIKOM: OM; CIO; Cybersecurity; E-Commerce; Venture Investment. These chapters help improve and drive the business climate for all member companies, together with promoting industry growth in line with the Digital Malaysia roadmap / national aspirations.

As the Voice of the Tech Industry, PIKOM embraces the task of growing the size and capabilities of the tech industry in Malaysia by creating opportunities for its members as well as all Malaysians to capture the benefits offered by advances in technology by focusing on the following:

- Spearhead, promote & encourage development of resources, professional skills and programmes in Malaysia's digital and technology industry.
- Represent the local tech industry to the Government and private sector both local and overseas.
- Provide a platform for tech players and users to meet, network, learn and share ideas in order to grow the industry and improved applications.
- Foster high standards of conduct, service and performance throughout the tech industry.
- Promote and market local tech services to the region and overseas.

For more information, contact Azlina Ishak, GM Corporate Affairs at azlina@pikom.org.my

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ABOUT WITSA

Founded in 1978, the World Information Technology and Services Alliance (WITSA) is a leading consortium of ICT industry association members from 84 countries/economies around the world. WITSA's members represent more than 90 percent of the world ICT market.

As the leading recognized voice of the global ICT industry, WITSA aims to drive transformation and grow the industry given that ICT is the key driver of the global economy.