PIKOM

PERSATUAN INDUSTRI KOMPUTER DAN MULTIMEDIA MALAYSIA
THE NATIONAL ICT ASSOCIATION OF MALAYSIA

Annual Report
2016/2017

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PIKOM

Who we are ...

PIKOM

PIKOM formed in 1986, is the National ICT Association of Malaysia, representing the information and communications technology (ICT) industry in Malaysia. Its 1,000 plus members, mainly comprise companies involved in a whole spectrum of ICT products and services which commands 80% of the total ICT trade in Malaysia. PIKOM strives to improve the business climate in the interests of all its member companies and individual members as well as to promote industry growth in line with national aspirations.

Mission

"To champion and realise the digital opportunities."

What we do...

• Spearhead, promote and encourage development of resources, professional skills and programmes in the local ICT industry;
• Represent the local ICT industry to the Government and private sector, both local and overseas;
• Provide a platform for ICT players and users to meet, network, learn and share ideas in order to bring the industry to the next level;
• Foster high standards of conduct, service and performance throughout the ICT industry; and
• Promote and market local ICT services to the region and overseas

Membership privileges.....

1. Priority booking and special rates for PIKOM's flagship events and exhibitions organized by the Association;
2. To have your company listed in our online portal
3. To be given priority in marketing and promotion in events and activities undertaken by the association
4. Best platform to grow your business through PIKOM's partnership with MDEC and MATRADE as well as ASOCIO and WITSA to tap into new markets and leverage its regional and global networks;
5. Meet ICT endusers and potential customers;
6. Enjoy discounted rate/free admission to our special learning events;
7. Exclusive discount on training courses and workshops;
8. Access to PIKOM's research reports;
9. Use of PIKOM's building facilities; and
10. Support in export promotion

PIKOM Chairman **Chin Chee Seong**

The time has come for me to leave the chairman post and pass the baton to the next captain to steer the industry to new heights, new beginnings.

It has been a privileged to serve as the chairman of PIKOM. What I enjoyed considerably about being in this position was meeting PIKOM members in all our gatherings and getting to know you better.

Through our engagements, I could glean what issues you are facing and gauge better your expectations of what PIKOM should do for you.

We are an association that is more than 30 years old and although we have had our share of milestones, we know better than to rest on our laurels. We will certainly continue to strive our best to serve you better. The ICT industry in Malaysia is growing at an encouraging level, especially the e-Commerce sector. We can be stronger when we work together and louder when we speak together in one voice.

Together, all of us have played a role in bringing the ICT industry to its present state of growth and progress. I believe that Malaysia's ICT industry can be a force to be reckoned with in the Asian region and globally.

This year, PIKOM has witnessed a number of firsts; the formation of the e-Commerce Malaysia chapter and the Cybersecurity Chapter.

As the "voice" of the Industry and champion of Malaysian ICT companies, we have taken bold steps to reflect the wishes of the industry as well as provide strategic direction to support the growth of the industry.

In January 2017, we responded to the growing prominence of the digital economy with the launch of the e-Commerce chapter whose objectives include promoting the Malaysian e-Commerce players through regional and global initiatives; serving as contact point with the government and playing a role to encourage online shopping among Malaysians.

The chapter members comprise e-Commerce merchants, marketplaces, payment providers, logistics and fulfillment players. The Chapter is led by eCommerce Malaysia Chair Ganesh Kumar Bangah.

It was a proud moment for PIKOM when the association was given the honour and the trust by MDEC to organise the #MYCYBERSALE online sale event from Oct 9-13. #MYCYBERSALE had been organized by MDEC since 2014. PIKOM was given the role to helm the event to make it a self-sustainable one in years to come.

The event which became one of the first major initiative of the e-Commerce chapter kicked off to a great start with over 1,007 etailers taking part in the event. This is an increase of over 60 per cent from the previous years. About half of the etailers were exporters. It is with great delight to announce that #MYCYBERSALE 2017 achieved a Gross Merchandise Value of RM311 million. The online sale event has done exceptionally well in the international markets, bringing in about RM39 million export revenue which not only exceeded our target of RM20 million but grew by a whopping 254 per cent compared with RM11 million in 2016. #MYCYBERSALE 2017 also saw strong private sector funding for the first time; with over 40% of the event being funded by leading corporate and retail brands.

This chapter complements and leverages on the newly launched ASOCIO E-Commerce Alliance platform to grow cross border E-Commerce trade. We are also proud to say that PIKOM's former chairman David Wong Nan Fay was appointed as the ASOCIO chairman in January this year. He is the third PIKOM Chairman to head the grouping of ICT industry associations in the Asian-Oceania region. PIKOM is in a strategic position to contribute its value at regional level. ASOCIO represents the interests of 24 economies, from ASEAN, Asia Pacific, and East Asia; and WITSA, which is the global

ICT body representing 80 economies. The just-concluded World Congress on IT (WCIT) 2017 in Taipei saw PIKOM bringing the largest delegation with over 70 participants. Malaysian companies also did the country proud when they bagged three WITSA ICT Excellence Awards and four ASOCIO ICT Excellence Awards at the global gathering.

Malaysia also stood tall on the world stage when they bagged three Winner and six Merit awards at the International APICTA event in Taipei, Taiwan in December 2016. I am happy to note that two of the six recipients of the Merit awards were primary schools, SRJK Yuk Chai and SRJK Puay Chai 2. This shows that our young generation have great potential to create world class products and we as an industry must be there to nurture them and show support and encouragement lest they lose their drive and motivation to succeed.

I am also proud to announce that from November 2016 to October 2017 PIKOM has attracted 63 new corporate members, of which more than 80 per cent of them are Ordinary Members. We also have 233 new individual members. We would like to say Welcome to the PIKOM family.
We recently announced the formation of our new Cybersecurity Chapter which is a direct response towards addressing the growing issue of online security threats in Malaysia.

Aside from raising awareness, the Chapter's other objectives include advising government on policy formulation to combat cybercrime, engaging academia in the nurturing of Infosecurity talent, promoting career prospects in Infosecurity and promoting knowledge sharing and propagation of best practices via CIO engagement across industry verticals.

The newly formed PIKOM chapters, together with our existing ones have been very active in pursuing their respective agendas for the benefit of the ICT industry.

But we are not done yet.

In the near future, we will announce the formation of the Venture Investment Chapter. Our aim is to bring business opportunities, funding, market access and mentoring to start-ups and scale-up companies through a network of leading industry leaders and established entrepreneurs. We will also place more focus in the preparation of the WCIT 2020 which will be held in Kuala Lumpur. The last time it was held on our local shores was in 2008.

While we are busy with these industry events, we continue to reflect the industry's wishes to government. We continue to voice your concerns, wishes and to even critique policies set by government. We will continue to take up this responsibility without fear or favour.

On this note, I am happy to share that we are working closely with Treasury Secretary General Tan Sri Dr. Mohd Irwan Serigar Abdullah and his team on the Transformasi Nasional 2050 (TN50) plan. PIKOM is playing a direct role in shaping nation-building policies, contributing towards a better nation – a digital nation of high-income knowledge workers with a robust and world-class ICT industry.

I could not leave this chairman position without thanking several parties. I am appreciative to the Ministry of Communications and Multimedia, MDEC and other government partners for their continued support to PIKOM. I also want thank my fellow PIKOM Council, industry captains, partners, sponsors and of course all our members for your support.

The year 2017 has been a fruitful one for PIKOM and I am personally looking forward to see PIKOM playing a much more significant role in the future of Malaysia's Digital Economy.

And with this, I bid you best wishes as we step into 2018 with renewed vigour and strength to face the challenges of tomorrow. Despite the challenges, we have responded pro-actively and positively and together let's stand confident and ready to lead the ICT industry to new levels of success.

Office Bearers

Chin Chee Seong
(Chairman)

Ganesh Kumar Bangah
(Deputy Chairman)

Danny Lee
(Secretary)

Sean Seah
(Treasurer)

Councillors

Alex Liew

Dato' Seri
Ivan Teh

Ong
Chin Seong

Tan
Chen Chiang

Dr. Dzaharudin
Mansor

Stan Singh-Jit

Christopher
Chan

Jeffrey Ooi

K.T. Ong

Tan
Hock Chye

Anthony Raja
Devadoss

Dato' Latt
Shariman Abdullah

Datuk Teoh
Eng Kee

Chan
Kok Long

Alex Loh

Advisors

Xavier Tan

Harres Tan

Lee Boon Kok

Wee Kee Heng

Foo Sen Chin

C.J. Ang

David Wong
Nan Fay

Dato' Wei
Chuan Beng

Derrik Khoo

Woon Tai Hai

Steve Hsia

Dato' Ng
Wan Peng

Cheah
Kok Hoong

Office Bearers			
	Chin Chee Seong	Chairman	Galasys Solutions (MSC) Sdn Bhd
	Ganesh Kumar Bangah	Deputy Chairman	HT Consulting (Asia) Sdn Bhd
	Danny Lee	Secretary	Epson Malaysia Sdn Bhd
	Sean Seah	Treasurer	Bimbit.com Sdn Bhd

Councillors		
	Alex Liew	Glocomp Systems (M) Sdn Bhd
	Dato' Seri Ivan Teh	ADV Fusionex Sdn Bhd
	Ong Chin Seong	Powerware Systems Sdn Bhd
	Tan Chen Chiang	MeenGi Sdn Bhd
	Dr Dzaharudin Mansor	Microsoft (M) Sdn Bhd
	Stan Singh-Jit	IronHorse Asia Sdn Bhd
	Christopher Chan	Ten Ten Telecommunications Sdn Bhd
	Jeffrey Ooi	Celcom Mobile Sdn Bhd
	K.T. Ong	Dell Global Business Centre Sdn Bhd
	Tan Hock Chye	DataPrep Holdings Bhd
	Anthony Raja Devadoss	Kelly Services (Malaysia) Sdn Bhd
	Dato' Latt Shariman Abdullah	Persatuan Sukan Elektronik Malaysia (eSports)
	Datuk Teoh Eng Kee	Ektech Communications Sdn Bhd
	Chan Kok Long	iPay88 Sdn Bhd
	Alex Loh	VMWare Malaysia Sdn Bhd

Advisors		
	Xavier Tan	-
	Harres Tan	Rototype International (M) Sdn Bhd
	Lee Boon Kok	I-Commerce Sdn Bhd
	Wee Kee Heng	e-Lock Corporation Sdn Bhd
	Foo Sen Chin	ECS ICT Bhd
	CJ Ang	Cuscapi Bhd
	David Wong Nan Fay	SnT Global Sdn Bhd
	Dato' Wei Chuan Beng	Tookar Sdn Bhd
	Derrik Khoo	Genting Bhd
	Woon Tai Hai	BDO Consulting Sdn Bhd
	Steve Hsia	Malaysia Digital Economy Corporation Sdn Bhd
	Dato' Ng Wan Peng	Malaysia Digital Economy Corporation Sdn Bhd
	Cheah Kok Hoong	Hitachi Sunway Information Systems Sdn Bhd

APPOINTMENTS BY RULE

By rule 14 (f) Part (IV) (The Council), on 10 November 2016, the Council appointed the following as Councillors:

1. KT Ong of Dell Global Business Centre Sdn Bhd
2. Tan Hock Chye of DataPrep Holdings Bhd
3. Anthony Raja Devadoss of Kelly Services (Malaysia) Sdn Bhd
4. Dato' Latt Shariman Abdullah of Persatuan Sukan Elektronik Malaysia (eSports)
5. Datuk EK Teoh of Ektech Communications Sdn Bhd
6. Chan Kok Long of iPay88 Sdn Bhd

By rule 15(h)(Powers of the Council) Part (IV) (The Council), on 10 November 2016, the Council appointed the following as Advisors to the Council:

1. Xavier Tan
2. Harres Tan
3. Lee Boon Kok
4. Wee Kee Heng
5. Foo Sen Chin
6. C.J. Ang
7. David Wong Nan Fay
8. Dato' Wei Chuan Beng
9. Derrik Khoo
10. Woon Tai Hai
11. Steve Hsia
12. Dato' Ng Wan Peng
13. Cheah Kok Hoong

By rule 14(h)(iv) Part (IV)(The Council), on 6 July 2017, Mr Tan Chen Chiang resigned from his Councillor position.

By rule 14 (f) Part (IV) (The Council), on 6 July 2017, the Council appointed Mr Alex Loh of VMware Malaysia Sdn Bhd as Councillor.

Name	Designation	Attendance	Name	Designation	Attendance
Chin Chee Seong	Chairman	13/13	Christopher Chan	Councillor	9/13
Ganesh Kumar Bangah	Deputy Chairman	12/13	Jeffrey Ooi	Councillor	9/13
Danny Lee	Secretary	10/13	K.T. Ong	Councillor	4/12
Sean Seah	Treasurer	13/13	Tan Hock Chye	Councillor	12/12
Alex Liew	Councillor	10/13	Anthony Raja Devadoss	Councillor	5/12
Dato' Seri Ivan Teh	Councillor	3/13	Dato' Latt Shariman Abdullah	Councillor	0/12
Ong Chin Seong	Councillor	10/13	Datuk EK Teoh	Councillor	9/12
Tan Chen Chiang	Councillor	7/9	Chan Kok Long	Councillor	1/12
Dr DzaharudinMansor	Councillor	10/13	Alex Loh	Councillor	2/4
Stan Singh - Jit	Councillor	13/13			

Ong Kian Yew
Executive Director

KF Leong
General Manager

Alicia Wong
Head of
Finance & Admin

Justin J. Anthony
Director,
Industry Development

Grace Lee
Manager
M.I.C.E

Ng Wai Teng
Executive Secretary

Sharon Sunita
Head of
Industry Development,
OM

G.S. Murty
Head of
Talent Initiatives,
OM

Jamie Tan
Manager,
Finance & Admin

Audreen Wong
Manager,
Sales & Marketing

Rina De Silva
Research Manager

Frederick Chong
Manager,
International Affairs

Mohammad Adzham Hamdan
Assistant Manager,
Industry Development

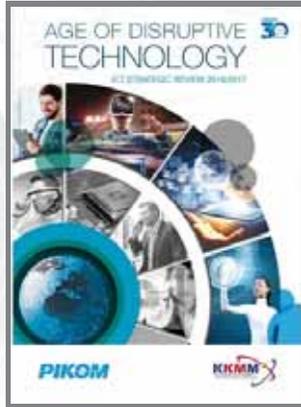**Arthur Chew**
I.T & Web
Administrator

Nur Azlianawatie Alel
Senior Executive,
Admin and Talent
Initiatives

Naquib Tajudin
Executive,
Corp Affairs

PIKOM ICT STRATEGIC REVIEW 2016/2017:
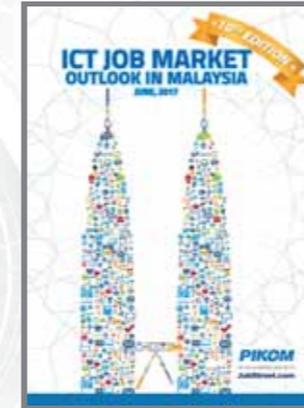## AGE OF DISRUPTIVE TECHNOLOGY REPORT

PIKOM produced its eight edition of the ICT Strategic Review report in November 2016. The theme Age of Disruptive Technology was timely as the world is witnessing how technology is transforming the way we live and work. The chapters covered included Big Data Analytics, Internet of Things, ASEAN e-Commerce, Smart City, the changing patterns in leadership in the Age of Disruption, Malaysia's high ranking in the Global Business Service, Internet of Things and also a look at the growth story of seven startups.

PIKOM thanks all contributors and sponsors of this report namely BDO, Dell, MDEC, Fusionex, MIMOS, Outsourcing Malaysia, MAMPU, Malaysian Communications and Multimedia Commission Academy, ASOCIO and Leaderonomics. We also extend our appreciation to the Ministry of Communications and Multimedia for their continuous support towards this publication. The report was launched during the PIKOM Leadership Summit by Deputy Communications and Multimedia Minister Dato' Sri Jailani Johari on November 23rd 2016.
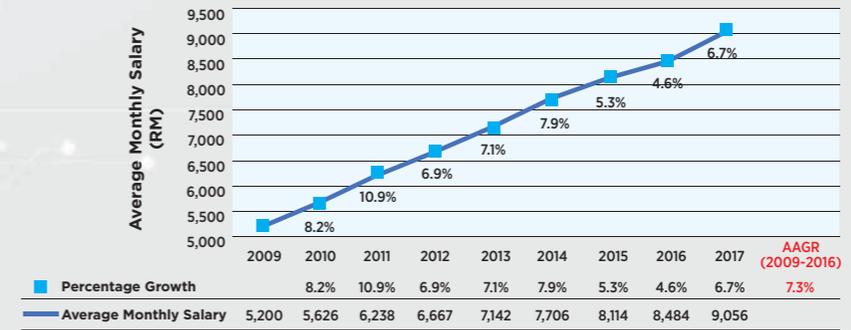

PIKOM ICT JOB MARKET OUTLOOK 2017 REPORT

This year PIKOM launched its 10th edition of the PIKOM ICT Job Market Outlook 2017 report on June 22nd 2017. This report is an indispensable guide to CIOs, human resource practitioners, industry leaders to plan and assess their talent requirements. Once again PIKOM collaborated with Jobstreet to produce the report.

This report stated that the overall average monthly salary of an ICT professional in Malaysia increased from RM8,114 in 2015 to RM8,484 in 2016, registering a growth rate of 4.6%.

PIKOM also projected that the average monthly salary growth for 2017 will be above RM9,000, a 6.7% increase over 2016 on the back of an expected better performance of the economy this year. It is heartening to note that looking at a 10-year-period, the ICT industry's average salary has doubled since 2007. However fresh graduates still pose hiring and salary challenges.

PIKOM thanks Jobstreet, sponsors BDO, Dell, Hitachi Sunway, PWS, Glocomp, Ektech Communication, Iverson, Fusionex and Epson for their support towards this publication.

	2009	2010	2011	2012	2013	2014	2015	2016	2017	AAGR (2009-2016)
Percentage Growth		8.2%	10.9%	6.9%	7.1%	7.9%	5.3%	4.6%	6.7%	7.3%
Average Monthly Salary	5,200	5,626	6,238	6,667	7,142	7,706	8,114	8,484	9,056	

Source: Jobstreet.com and PIKOM Estimates

Overall Average Monthly Salary of ICT Professionals (2009 to 2017)

PIKOM GOVERNMENT AFFAIRS COMMITTEE (GAC)

The PIKOM GAC focuses primarily on policy advocacy, which is done through strengthening relations with the government and contributing towards policy setting that positively impacts the ICT industry. The GAC aims to build a good reputation for the industry that comprises ICT stakeholders and end-users as well as to foster the health of the ICT industry through the monitoring of legislation and regulation, anticipation of future developments, opportunities and value creation.

The PIKOM GAC is actively represented in a number of government-related committees including those chaired by the Prime Minister. Notable efforts in the past year includes contributing to the formulation of the 2017 National Budget Plan, co-chairing the National Transformation 2050 initiative for Small and Medium Enterprises (SMEs) and Digital Economy sector and participating in developing the Integrated Intelligence & Transformative System (INSIGHTS).

PIKOM GAC MEMBERS 2016/2017

Chair : Dr. Dzaharudin Mansor, Microsoft Malaysia Sdn. Bhd.
Advisor : Shaifubahrim Saleh
Members : Hasnul Nadzrin Shah, IBM malaysia Sdn. Bhd.
: Shetal Doshi, Aegis BPO Malaysia Sdn. Bhd.
: Jason Casimir, eScan Malaysia
: Nora Mansor, HeiTech Padu Berhad
: Vinnie Raviraj, Sutherland Global Services Malaysia Sdn. Bhd.
: Mazidee Ramli, Strateq Group
: Lee Kim Seng, Kuching Computer Business Association
: Nordin Mat Isa, Mesiniaga Berhad

PIKOM'S PROPOSALS FOR THE NATIONAL BUDGET 2018

As part of its policy-shaping engagement, the GAC took a proactive role to submit PIKOM's ICT Industry recommendations to the Ministry of Finance for consideration into the National Budget 2018. The proposal would provide a much needed boost for the digital economy which include a range of sub-sectors including ICT hardware, software, services, communications and e-Commerce.

These included the following:

1) **Propagating a Digital Ready Workforce**
In developing the next generation of talent to support Malaysia's digital economy, a greater number of Science, Technology, Engineering and Mathematics ("STEM") oriented students are needed. Government should explicitly promote secondary school and tertiary students to embark on STEM stream or courses that are relevant to Industry 4.0.

> **PIKOM Recommends:**
> • Students who pursue STEM courses to be provided with a stipend or monetary incentives to pursue additional online courses, purchase technology and procure additional resources.
> • Enhanced corporate tax incentives for:
> o Companies providing scholarships for Computer Science, Software Engineering and STEM related courses.
> o Companies training employees to obtain professional certification in critical core areas such as data science, artificial intelligence, cyber-security and others.

2) **Withholding Tax on Software**
The Finance Act 2017 which treats software as royalty (and therefore subject to withholding tax) has had a detrimental impact on the local software industry. Compounding the issue is uncertainly on the application of withholding tax on software prior to 2017.

> **PIKOM Recommends:**
> • Software should not be subjected to royalty for mere use or right to use.
> • Tax should not be imposed retrospectively.

3) **Greater Utilisation of ICT in Government**
The government needs to be at the forefront of technology adoption. This will position Malaysia as a leader in the digital age.

> **PIKOM Recommends:**
> • Government should accelerate the use of disruptive ICT technologies such as hyper-scale public cloud, advanced analytics, mobile, social, artificial intelligence, IoT, Blockchain and others that will not only improve public service delivery and reduce operational cost, but also serve as a catalyst and confidence booster for the private sector to adopt these technologies.

4) **Making ICT More Affordable for Every Malaysian**
Affordable, accessible ICT hardware and software is vital towards creating an educated, informed nation, whose population is not left behind in the new digital era.

> **PIKOM Recommends:**
> • GST zero-rated for ICT products and services, especially for bigger ticket items i.e. laptops, smartphones, etc.
> • Tax relief of RM3000 to be exercisable annually and to cover PCs, tablets and smartphones.
> • Reintroduce the EPF PC Scheme.
> • Reduce broadband prices (speeds have increased but prices have not gone down) to be on par with other countries.

NATIONAL BUDGET 2018 ANNOUNCEMENT

On October 27th 2017, the National Budget 2018 was presented by the Prime Minister Datuk Seri NajibTun Razak in Parliament. The incentives pertaining to the ICT industry included:
- RM200 million allocation to Malaysian Investment Development Authority (MIDA) for high impact projects;
- RM2 billion fund for Industrial Revolution (IR) 4.0 with 70% govt guarantee;
- RM200 million for training for SME Corp;
- RM150 million for export including the Market Development Grant (MDG);
- Startup funds for VCs including RM1 billion fund.

PIKOM is also pleased to note that the government placed more emphasis on human capital development in 2018 especially on coding in schools; STEM education, with RM250 million for teachers' training and RM190 million to upgrade 2,000 classes into a 21st century smart classrooms in order to enhance creative-based learning and innovative thinking.

PIKOM also welcomed the Capital Allowances for ICT equipment, which will include spending on software development, claimable for a period of four years as this will boost the companies' productivity and reduce the cost of operation.

The other incentives to benefit the ICT Industry include;
- RM1 billion for Sabah and Sarawak for broadband infrastructure;
- ICT projects in PDRM of RM 170 mil and RM 100 mil for communications systems;
- RM 100 mil allocation for e-rezeki, e-usahawan and e-ladang;
- Industry 4.0 and Digital Economy – RM 245 mil for smart manufacturing;
- Cyberjaya Futurise Centre to be strengthened;
- DFTZ focus on 1500 SMEs and RM 83.5 mil funding and de minimis increased to RM800;
- Boost start ups with setting up of regulatory sandboxes.

TN50 DIALOGUE: SMEs & DIGITAL ECONOMY

On July 18th 2017, PIKOM participated in a lively and an informative Transformasi National 2050 (TN50) dialogue to discuss the future scenario of the Digital Economy and how best the country can prepare for it.

The panel at TN50 dialogue: SMEs & Digital Economy comprised Director of the National Strategy Unit, Datuk Aminuddin Hassim, PIKOM Chairman, Mr. Chin Chee Seong and Secretary General of Treasury, Tan Sri Dr. Mohd Irwan Serigar Abdullah.

PIKOM CIO CHAPTER (PCC)

The PIKOM CIO Chapter (PCC) was initiated by PIKOM and comprised the Chief Information Officers of major corporations in Malaysia. The objective of the chapter is to extend the "Voice of the ICT Industry" to the end-user community. Currently, PCC has over 100 members from both private and government sectors. The function of the chapter include:

i.   Exchanging information and sharing experiences;
ii. Providing platform for building professional networks;
iii. Collaborating & exploring leading edge technologies;
iv. Employing best practices in ICT management

PCC Exco Members 2016/2018

#	Name	Role
1	**Beh Swan Swan** CIO, Magnum Group	PCC Chair
2	**Kevin Chong** CIO, Downstream Business of PETRONAS	PCC Deputy Chair
3	**Hood Abu Bakar** CIO, MISC Berhad	Immediate Past Chair
4	**Tan Kah Chai** Group CIO of Sime Darby Bhd	Exco Member
5	**Dennis Looi** Chief Technology Officer, Tan Chong Capital Resources	Exco Member
6	**Rani Nathwani** CIO, Prince Court Medical Centre Bhd	Exco Member
7	**Andy Tan** CIO, Human Resource Developement Fund Bhd	Exco Member
8	**Chia Nam Liang** CIO, Hap Seng Consolidated Bhd	Exco Member
9	**Sher Khan Akbar Khan** Head of Group ICT, UEM Group Bhd	Exco Member (Appointed)
10	**Yong Way En** SVP, Genting Malaysia Bhd	Exco Member (Appointed)
11	**Chin Chee Seong** PIKOM Chairman	Exco Member (By Default)
12	**Ganesh Kumar Bangah** PIKOM Deputy Chairman	Exco Member (By Default - Alternate to PIKOM Chairman)
13	**Dato' Dr. Nor Aliah Md Zahri**	Appointed Advisor

HIGHLIGHTS OF EVENTS BY PCC

Tom Leighton, Chief Executive Officer and co-founder of Akamai Technologies sharing industry insights to guests.

AKAMAI CIO SECURITY LUNCHEON

Date   : 6 March 2017
Venue   : Grand Hyatt Hotel Kuala Lumpur
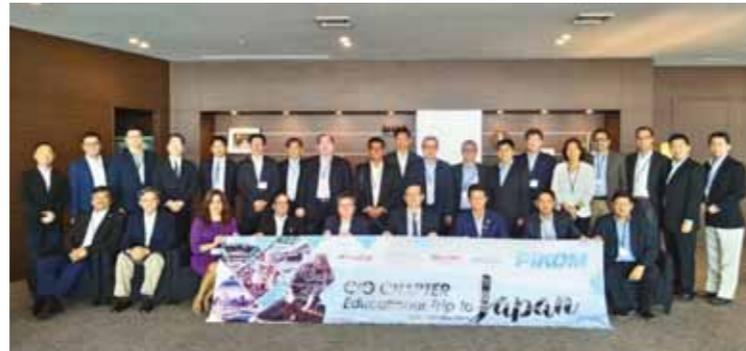Hosted by : AKAMAI

PCC EDUCATIONAL TRADE VISIT 2017

Date   : 12 – 21 May 2017
Venue   : Japan
Co-hosted by : FireEye, RICOH, Hitachi Sunway & Vmware

PIKOM CIO Chapter (PCC) organized its annual educational trade visit 2017 to Japan with the following objectives:
• To visit the business and technology innovation center of the vendors;
• To provide delegates the platform to exchangeideas and information;
• To enlighten the delegates on the latest innovations and ideas in the market place.

FIRMUS 6TH CIO CYBER-SECURITY SUMMIT 2017

Date   : 3 - 5 August 2017
Venue   : Bandung, Indonesia
Hosted by : FIRMUS

Event description:
Supported by PIKOM CIO Chapter (PCC), the Firmus Cyber-Security Summit is a premier annual security event for the exchange of ideas and experiences.

CIO CAUSEWAY CONNECT 2017

Date   : 5 - 7 October 2017
Venue   : Eastern & Oriental Hotel, Penang
Co-hosted by : CIO Academy Asia & PIKOM CIO Chapter

Event description:
The platform for technology leaders from Malaysia and Singapore to promote the exchange of best practices and explore future collaboration.

Beh Swan Swan delivering her opening remarks. *Hood Abu Bakar presenting at the CIO Causeway Connect 2017.*

PIKOM CIO GOLF CHALLENGE 2017

Date   : 4 November 2017
Venue : Sungai Long Golf & Country Club

Event description:
An annual golf tournament event which brings together both members of PIKOM and the PIKOM CIO Chapter members (PCC).

E-COMMERCE MALAYSIA CHAPTER

E-Commerce Malaysia was formed on July 21st 2016 with the purpose of expanding PIKOM's involvement in the e-commerce industry. The purpose is also in line with its main objective of creating a vibrant e-commerce ecosystem in Malaysia that is globally competitive.

This new initiative aims to bring the Malaysian e-commerce industry to global standards by bringing together end-to-end parties under one virtual roof: e-marketplaces such as online retailers and merchants, providers of payment gateways, logistics, and fulfilment, industry players, financial institutions as well as telecommunication and infrastructure service providers. The chapter was officially launched on January 12th 2017.

Objectives of e-Commerce Malaysia are:
1. Be the voice of the e-Commerce merchants in Malaysia;
2. Promote Malaysian e-Commerce players through regional and global initiatives;
3. Bring the various players in the e-Commerce ecosystem together to collaborate and cooperate for mutual benefit;
4. Be the point of contact with the government on e-Commerce related matters;
5. Increase the awareness on the ease of online shopping.

E-COMMERCE MALAYSIA Committee Members 2017

Chair : Ganesh Kumar Bangah

Deputy Chair : Chan Kok Long, iPay88 Sdn Bhd

Advisors : Chin Chee Seong, PIKOM
: David Wong Nan Fay, PIKOM
: Wee Huay Neo

Members : Isaac Leong, OGN Online Sdn Bhd (Kumoten)
: Janette Lim, Managepay Systems Bhd
: Vincent Cheong, Buddicart Ecommerce Sdn Bhd
: Bryan Yeo, Aramex (M) Sdn Bhd
: Yuhwen Foong , Sushivid Sdn Bhd
: Dr. Teo Bee Yap, Skynet Worldwide (M) Sdn Bhd
: Hans-Peter Ressel, Ecart Services Malaysia Sdn Bhd (Lazada)
: Richard Tan, Interbase Resources Sdn Bhd (Lelong)

#MYCYBERSALE

#MYCYBERSALE is an initiative by MDEC which aims to catalyse the growth of the national e-commerce industry, increase the domestic e-Commerce revenue and accelerate the adoption of e-Commerce amongst online sellers.

Malaysia's biggest online sale event was organized to boost e-Commerce industry in Malaysia through these objectives:
1. To generate online shopping demand from consumers;
2. To encourage SMEs to adopt eCommerce in their businesses;
3. To increase domestic revenue of eCommerce

#MYCYBERSALE was first organised in 2014 by Malaysia Digital Economy Corporation (MDEC) which continued running it until 2016.

In the 2016 edition, #MYCYBERSALE attracted 607 merchants, making its way to the Malaysian Book Records for the 'Most number of participating online merchants in an online sale event'.

It also drew over 150 Malaysian brands and managed to generate over RM211 million in revenue over the period of the five-day sale. In 2017, MDEC collaborated with PIKOM to organise #MYCYBERSALE 2017 with the objective of making the event a private sector-driven initiative. The event was launched on October 6th 2017, at Connexion Event & Conference Centre @ The Vertical in Bangsar South, three days before the start of the event from October 9 to 13.

PIKOM's first year as the organizer kicked off to an impressive start, as a total of 1,000 online merchants participated with nearly 50 per cent of them were exporters. The event achieved a RM311 million Gross Merchandise Value, exceeding the set target of RM300 million. About RM39 million of this year's GMV were derived from the international shoppers, representing an astounding jump of over 254 per cent from 2016's export revenue of RM11 million. The event also entered the Malaysia Book of Records for the most number of online merchants in an online sale event. #MYCYBERSALE 2017 also saw an encouraging private sector partnership with the inaugural inclusion of Pinnacle Partners, Commerce.Asia, Lazada and MasterCard. The other #MYCYBERSALE 2017's merchants and service partners included Fusionex, iPay88, Skynet, SF Express, LWE, Involve Asia, Shippop, Exabytes Asia, Akamai, 11street and eGentic (Premier Partners); Shopee, (Gold Partner); Aramex, eGHL and Payoneer (Silver Partners); Maybank, TM, Celcom and Malaysia Airlines. Over 40% of #MYCYBERSALE 2017 was funded by the private sector.

image of PIKOM logo

PIKOM CYBERSECURITY CHAPTER

The PIKOM Cybersecurity Chapter was formed in May 2017 to represent the interest of the cybersecurity sector in Malaysia. The focus of the chapter includes organising events for the cybersecurity sector, promoting cybersecurity as a career of choice and working with educational institutions on training and learning curriculum for the cybersecurity sector. The chapter was officially launched on October 2nd 2017.

Objectives of the PIKOM Cybersecurity Chapter:
1. Creating awareness and provide updated information on cybersecurity in Malaysia;
2. Develop and focus on potential talent in producing experts in the field of cybersecurity;
3. Expanding the cybersecurity market in line with the growth in the ICT industry.

PIKOM Cybersecurity Chapter Committee Members 2017

Chair : Alex Liew, Glocomp Systems (M) Sdn Bhd
Advisors : Woon Tai Hai, BDO Malaysia
: Dato' Dr. Haji Amirudin Bin Abdul Wahab, Cybersecurity Malaysia
: Cheah Kok Hoong, Hitachi Sunway Information Systems Sdn Bhd
: Victor Lo, Malaysia Digital Economy Corporation (MDEC)
Members : Lee Sheau Yu, Cisco Systems Malaysia
: Sandy Woo, Dimension Data (M) Sdn Bhd
: Eric Foo, Mesiniaga Berhad
: Josephine Hoh, FireEye Malaysia
: Tan Soon Hui, Symantec Corporation (M) Sdn Bhd
: Goh Chee Hoh, Trend Micro Incorporated Malaysia
: Beh Swan Swan, Magnum Group
: Sher Khan Akbar Khan, UEM Berhad
: Fong Choong Fook, LE Global Services Sdn Bhd

PIKOM Cybersecurity Chapter committee paid a courtesy visit to the Cybersecurity Malaysia headquarters in Teknologi Park Malaysia, in September

Official launch of the PIKOM Cybersecurity Chapter on October 2nd 2017 at GSC Signature, The Gardens Mall.

The newly formed PIKOM Cybersecurity Chapter Committee pose for a group photo at the launch on October 2nd 2017 at GSC Signature, The Gardens Mall.

OUTSOURCING MALAYSIA

OM, a chapter of PIKOM with MDEC as the strategic partner, seeks to position the global business services (GBS) industry for growth. Formed in 2006, OM has more than 100 members representing major players from the shared services and outsourcing sector.

Committee Members (2017-2018)

Designation	Name	Company Name
Chair	Cheah Kok Hoong	Hitachi-Sunway Information Systems Sdn Bhd
Deputy Chair (Outsourcing)	Anthony Raja Devadoss	Kelly Outsourcing & Consulting Group, APAC
Deputy Chair (Shared Services)	M. Pattabhiraman	UOB Centre of Excellence (M) Sdn Bhd
Treasurer	Dato' Lim Han Boon	Envo BPO Services Sdn Bhd
Chair Emeritus	David Wong Nan Fay	SnT Global Services Sdn Bhd
Committee	Munirah Looi	Brandt International Sdn Bhd
	Edmund Eer Yong Kiong	ITAc MSC Outsourcing Sdn Bhd
	Paul Raymond Raj	Daythree Business Services Sdn Bhd
	Phan Yoke Hin	HDC Data Centre Sdn Bhd
	Alex Hee Kam Fatt	Documation Sdn Bhd
	Jusri Ong Chin Yap	Telecontinent Sdn Bhd
	Divya Dutta	Aegis BPO Malaysia Sdn Bhd
	Arun Augustine	Emerio (Malaysia) Sdn Bhd
	Dato' Sivanathan Shanmugan	Tech Mahindra ICT Services Malaysia Sdn Bhd
	Kevin Khoo Min Sinn	Sunway Shared Services Sdn Bhd
	Nicholas Tay	VADS Berhad
	Thyaga Rajan Serniwassan	Basis Bay Sdn Bhd
Advisors	C.J. Ang	Cuscapi Berhad
	Phil Captain	PMC team & NexDrone
	Jerry E Durant	Red Core Solutions
	Rob Cayzer	Mara Corporation Sdn Bhd
	Roshan Thiran	Leaderonomics
	Woon Tai Hai	BDO Malaysia
	Boonsiri Somchit-Ong	Xtrategize Technologies Sdn Bhd
	Hew Wee Choong	Malaysia Digital Economy Corporation

SMART SOURCING SUMMIT

Outsourcing Malaysia's signature Smart Sourcing Summit is a platform to share and discuss hot topics. The 2016 edition held on October 26th focused on the complexities of the service industry and what makes an environment for sustained value in sourcing. The talks centered around the theme *"GBS Innovation : Disrupt or Be Disrupted"*. Tan Sri Rafidah Aziz officiated the event in 2016 and delivered the opening remarks. The SSS 2017 held on November 2nd was once again a full-house event bringing great minds together deliberating on the theme "Sustainable Growth in a VUCA environment". SSS is usually held together with the Outsourcing Malaysia Excellence Awards (OMEA). The venue for the events in both years was Le Meridian Kuala Lumpur.

OUTSOURCING MALAYSIA EXCELLENCE AWARDS

OMEA is regarded as a prestigious event in the Outsourcing and Shared Services business community. It is aimed at buyers/end-users and service providers, who have, individually and collectively pursued global best practices in crafting sustainable value by leveraging outsourcing models. The guest of honour for the 2016 and 2017 editions was MDEC chairman Tan Sri Sidek Hassan.

OM SOUTHERN OFFICE LAUNCH & PRESS CONFERENCE

Date   : 26th April 2017
Venue   : Medini 6, Jalan Medini Sentral 5, Iskandar Puteri, Johor
Attendance   : 44 Companies and 15 Media Representatives

OM launched its southern office branch in Iskandar Malaysia in tandem with the rapid growth of the GBS (Global Business Services and Shared Services & Outsourcing "SSO") industry in Iskandar Puteri, Iskandar Malaysia.

The office is part of OM's strategic initiative to establish world-class GBS eco-systems across Malaysia that will facilitate the growth of the local industry while attracting global investors to Malaysian shores. OM's strategic partners in the establishment of its southern office are Malaysian Investment Development Authority (MIDA) and i2M Ventures Sdn. Bhd. i2M Ventures Sdn Bhd – a wholly owned subsidiary of Khazanah Nasional Berhad, is responsible for the development of strategic investment promotion initiatives for the Global Business Services (GBS) and Shared Services & Outsourcing (SSO) sector in Iskandar Puteri, Iskandar Malaysia.

The OM Southern office is also part of OM's commitment to support industry members who have established operations in Iskandar Puteri via the GBS ISKANDAR initiative. As part of its activities with GBS ISKANDAR, OM will also work closely with the government and GBS companies in developing industry knowledge, talent pool, technology, legal frameworks on intellectual properties, among other key areas.

JOIN OUTSOURCING MALAYSIA (J.O.M) EVENT

An annual networking session to update members on developments in the industry and share future initiatives. It is also a platform to invite leaders in the smart sourcing and outsourcing industry to become members. It was held on August 17th 2017 at 8 Gourmet Gala in Bandar Sunway.

PIKOM Venture Investment Chapter

PIKOM has partnered with Global Entrepreneurship Movement (GEM) to provide investment opportunities up to RM100 million to Malaysia startups under the initiative known as TENxCLUB. The announcement was made on September 7 2017. PIKOM will be undertaking this role under the recently announced Venture Investment Chapter to connect the successful startups to industry experts, investors, business angels and venture capitalists. GEM was founded by Treasury Secretary-General Tan Sri Dr. Mohd Irwan Serigar Abdullah who is also the patron of the movement.

GEM president Dash Dhakshinamoorthy Balakrishnan, GEM founder and patron Tan Sri Dr. Mohd Irwan Serigar Abdullah, PIKOM chairman Chin Chee Seong and PIKOM deputy chairman Ganesh Kumar Bangah at the announcement of the TENxCLUB on September 7 2017.

ASIAN-OCEANIAN COMPUTING INDUSTRY ORGANIZATION (ASOCIO)

PIKOM plays an important role in the international arena through our representation on the boards of the Asian-Oceanian Computing Industry Organisation (ASOCIO) and the World Information Technology and Services Alliance (WITSA).

PIKOM former chairman and current PIKOM advisor David Wong Nan Fay was announced as the new chairman of Asian-Oceanian Computing Industry Organization (ASOCIO) effective January 2017. This follows the election of ASOCIO council for 2017 and 2018, held at the General Assembly at Yangon, Myanmar on November 14th, 2016.

He is currently the International Affairs Chair of PIKOM and in this capacity also represents PIKOM as a board member of the World IT and Services Alliance (WITSA).

ASOCIO organized major events this year, such as the Plenary Meeting at New Delhi India, Multilateral Trade Visit at Ulaanbaatar Mongolia, ICT Summit and General Assembly meeting at Taipei Taiwan and International Smart City Conference at Ho Chi Minh City, Vietnam.

The regional organisation also launched its first inaugural research report in conjunction with ASOCIO's new tagline titled 'Reimagining the Digital Era' during ASOCIO ICT Summit and World Congress on Information Technology (WCIT) at Taipei International Convention Centre on September 12th 2017. PIKOM's group of 71 business leaders from Malaysia was the largest foreign delegation.

ASOCIO PLENARY MEETING IN NEW DELHI FROM MARCH 7th-8th, 2017

Representatives of the ASOCIO members pose for a group photo at NASSCOM office after the ASOCIO plenary meeting held in New Delhi from March 7th-8th, 2017.

PIKOM Deputy Chairman Ganesh Kumar Bangah presenting a souvenir as a token of appreciation to NASSCOM President R. Chandrashekar for hosting the ASOCIO Plenary Meeting 2017 .

ASOCIO MULTILATERAL TRADE VISIT IN ULAANBAATAR, MONGOLIA FROM JUNE 14th-17th, 2017

ASOCIO organized its first outdoor council meeting at Chingis Khan's Khuree GER camp during the Multilateral Trade Visit (MTV) event in Ulaanbaatar, Mongolia from June 14th – 17th, 2017.

Group photo taken with Chinbat Baatarjav, Chairman of Communication and IT Authority (CITA) of Mongolia and ASOCIO delegates at Mongolian IT Park.

Special thanks to Tamir Jargalsaikhan, Chairman of Mongolian Software Industry Association (MOSA) for hosting the Multilateral Trade Visit 2017.

WCIT AND ASOCIO ICT SUMMIT IN TAIPEI, TAIWAN ON SEPTEMBER 10th-14th, 2017

Group photo taken with representatives of ASOCIO members associations after the launch of the ASOCIO Research Report: Reimagining the Digital Era at Taipei International Convention Centre (TICC).

PIKOM Chairman Chin Chee Seong presenting a souvenir to Tan Sri Dr. Mohd Irwan Serigar Abdullah, Secretary General of Treasury, MOF and Chairman of Cyberview at the Malaysian Delegation Reception Gathering held during the WCIT congress and ASOCIO ICT Summit events. Also present was Datuk Adeline Leong (2nd from left), President of the Malaysia Friendship and Trade Council) on September 11th 2017.

Malaysian companies brought glory to the country when they were once again recognised for their technological leadership and innovation at the global stage – clinching several awards at the 2017 WITSA Global ICT Excellence Awards ("WITSA-GIEA") and the Asian-Oceanian Computing Industry Organization ("ASOCIO") ICT Excellence Awards at WCIT and ASOCIO ICT Summit 2017 event in Taipei, Taiwan.

PIKOM congratulates all the following winner and merit award recipients:

WITSA Global ICT Excellence Award Winners

Award	Organizations
Public Sector Excellence Merit Award	**BESTINET Sdn Bhd**
Digital Opportunity Merit Award	**MDEC eUsahawan Program**
Innovative e-Health Solutions Merit Award	**Raydar Research SEMMEL**

ASOCIO ICT Excellence Award Winners

Award	Organizations
Digital Government Award	**MDEC**
Outstanding ICT Company Award	**iPay88**
ICT Education Award	**Eduspec Holdings**
Outstanding User Organization Award	**Sin Chew Media Corporation**

TAIWAN-MALAYSIA INDUSTRIAL COLLABORATION SUMMIT

Taichung, Taiwan, October 25-26

This event jointly hosted by the Chinese National Federation of Industries (CNFI) and the Federation of Malaysian Manufacturers (FMM), was held to map out the future industrial blueprint on Textile, Biotechnology on Food, Medicine and Cosmetics; as well as Smart City and IT Services industries. Taiwan and Malaysia have established a partnership and commitment on delivering a strong industrial economic and cultural interaction and cooperative relationship over the past decades.

VISITS BY FOREIGN DELEGATES

A delegation from the British High Commission's Department of International Trade in KL visited PIKOM on April 10th, 2017.

Ministry of Information and Communications (MoIC), Department of Information Technology and Telecom (DITT) of Bhutan, led by Mr. Jigme ThinlyeNamgyal and teams visited Malaysia on May 10th to 13th, 2017.

Institute for Information Industry (III) and Industry Development Bureau (IDB), Ministry of Economy Affair (MOEA) Taiwan with total 11 delegates visited PIKOM on May 24th, 2017.

Malaysia Industry-Government Group for High Technology (MIGHT) together with the Centre for the Development of Industrial Technology (CDTI), Ministry of Economy, Industry and Competitiveness, Government of Spain jointly organized a business matching session on ICT at Everly Hotel, Putrajaya May 25th, 2017.

Courtesy visit by delegates from the Hong Kong Trade Development Council (HKTDC) to The National ICT Association of Malaysia (PIKOM) on July 17th, 2017.

Tan Sri Sidek Hassan at Petronas Twin Tower and with En. Ashran Dato' Ghazi at MaGICon August 3rd, 2017 with WITSA Chairman Yvonne Chiu.

Ms. Tarana Halim, state minister for the posts and telecommunications division under the Ministry of Posts, Telecommunications and Information Technology of the Government of the People's Republic of Bangladesh visited The National ICT Association of Malaysia, PIKOM on September 18th, 2017.

INTERNATIONAL APICTA AWARDS 2016

The Asia Pacific ICT Awards (APICTA) is an international Awards Programme initiated by MDEC to provide a platform for innovators and entrepreneurs in the ICT sectors in the region to benchmark their products and to network.

At the International APICTA Awards 2016 held in Taipei, Taiwan on December 2-5 2016, Malaysian participants did the country proud by taking home nine awards – three Winner and six Merit Awards.

APICTA International 2016 (Taipei) - Winners & Merits Recipients

	Organizations	Status	Award Category
A	**Winners (Organisation)**		
1	ACE EdVenture Studio Sdn Bhd	Winner	Best of E-Learning
2	Silkron Technology Sdn Bhd	Winner	Best of Retail & Supply Chain Management
3	Octraves Technology	Winner	Best of Tourism and Hospitality
B	**Merit Winners (Organisation)**		
1	YES Online Sdn Bhd	Merit	Best of E-Government & Public Sector
2	Universiti Pertahanan Nasional Malaysia (National Defence University of Malaysia)	Merit	Best of Research & Development
3	Easy Parcel Sdn Bhd	Merit	Best of Start-Up Companies
4	Asia Pacific University of Technology & Innovation	Merit	Best of Tertiary Student Project – Software/Hardware
5	SJKC Puay Chai 2	Merit	Best of Student Project
6	SJKC Yuk Chai	Merit	Best of Student Project

Public awareness of the ICT Industry and PIKOM's input, concerns and recommendations are imperative in helping to shape public policy.

Year	Month	Media Events/News Topic
2016	October	Outsourcing Malaysia: GBS industry needs to disrupt or be disrupted
	December	PIKOM downgrades National GDP forecast for 2016
2017	January	PIKOM Opens new e-Commerce chapter
	February	PIKOM Annual Chinese New Year gathering
	March	Educators 'going back to school'
		Malaysia to create pool of talent for tech-driven future
		Digital workers wanted
	April	ICT sector set to grow despite the economic gloom
	May	Hit by Wannacry ransomware? Don't 'wait and see' before reporting, says PIKOM
		PIKOM hails DFTZ, says will benefit members
	June	PIKOM: ICT salaries in Malaysia grow at slower pace yet again
		Average ICT salary in Malaysia projected to rise above RM9,000
		Pay still low for fresh graduates
	July	PIKOM Targets RM300 Million In GMV For #MYCYBERSALE 2017
	August	Firmus 6th CIO Cyber Security Conference: PIKOM extends support to knowledge Sharing event
		WCIT Congress And ASOCIO ICT Summit To Explore The Future Of Digital Economy
		PIKOM to lead delegation of industry leaders to WCIT and ASOCIO ICT Summit in Taiwan
		With an Eye on WCIT 2020 in Malaysia, PIKOM delegate supports global ICT gathering in Taiwan
	September	RM100 million investment opportunities for 10 outstanding entrepreneurs?
		GEM-PIKOM partnership is a dream for startups
	October	PIKOM emphasises on cybersecurity with new Chapter
		PIKOM expects Budget 2018 to promote technology development
		SMEs urged to use online platform in business
		#MYCYBERSALE provide boost to Malaysia's e-Commerce sector
		#MYCYBERSALE 2017 goes regional
		Malaysian companies do the nation proud at World IT Congress in Taiwan
		PIKOM asks for more affordable ICT tools in Budget 2018
		PIKOM suggest not to impose tax on software
		PIKOM says TN50 focus will have positive impact on ICT industry
		PIKOM welcomes incentives under Budget 2018

Reporters interviewing Deputy Communications and Multimedia Minister Dato' Sri Jailani Johari who officially launched the PIKOM ICT Strategic Review: Age of Disruptive Technology at Sime Darby Convention Centre on November 23rd 2016 .

Representatives of the news media organisations at the launch of the 10th PIKOM ICT Job Market Outlook 2017 at PIKOM headquarters on June 22nd 2017.

#MYCYBERSALE 2017, which was organised by PIKOM for the first time, in collaboration with MDEC attracted a lot of public interest. A huge number of media representatives attended the launch of the online sale event on October 6th 2017 at Connexion Event and Conference Centre @ The Vertical in Bangsar South.

PIKOM MAKES HEADLINES

The National ICT Association's events, new initiatives and comments on industry development were constantly featured in major news media platforms for its involvement in a number of major ICT developments. Here is a snapshot in pictures of the news that generated much buzz.

Professional development is a lifelong process and PIKOM aspires to become a talent-enabling platform that enhances and matches the demand and supply of IT knowledge workers through an integrated and holistic approach encompassing industry, academia and governmental agencies.

PIKOM Academy wish to address the following industry issues:
• Lack of skills for fresh graduates.
• Jobs do not match with the qualifications, and Academy curricular taught by Universities don't meet industry standards.
• Losing experienced talents to other countries for better salary and standard of living.

Why PIKOM Academy?
• a unique ecosystem comprising entire ICT industry
• close association to other governmental bodies as well as projects
• linkages to other foreign association as well as
• a pulse on the IT landscape of Malaysia as well as foreign countries

GENERATE's IAOP Certified Outsourcing Specialist in Marketing & Sales held on June 12th to 21st 2017.

The Project Leadership Certification programme continues to be one of the highly successful programmes with 30 training sessions organised since 2010.

Programme	Date	Training Partner
Project Management Course Programme (PMCP)	November 14th-18th 2016	Iverson
Big Data Essentials	December 5th -9th 2016	Fusionex
Project Management Course Programme (PMCP)	December 19th-23rd 2016	Iverson
27th PIKOM PowerPM Leadership Couse	January 16th-20th 2017	Business Technovise Innovation (BTI)
28th PIKOM PowerPM Leadership Course	April 17th-21st 2017	Business Technovise Innovation (BTI
Graduate Enhancement programme for Employability (GENERATE) – IAOP Outsourcing Specialist in Marketing & Sales	June 12th-21st 2017	Target Orbit
29th PIKOM PowerPM Leadership Course	July 17th -21st 2017	Business Technovise Innovation (BTI)
30th PIKOM PowerPM Leadership Course	October 9th -13th 2017	Business Technovise Innovation (BTI)

Another major event of the Academy was the 2nd PIKOM PLC Leadership Award Gala Dinner held on May 25th 2017 which celebrated the achievements of top PLC participants. These included T-Systems (M) Sdn Bhd, Cyber Village Sdn Bhd, Sime Darby Group, Axiata Group and Computer Business Solutions Sdn Bhd.

The Academy also held two Hi-Tea forums, themed Embracing Millennials Culture into Your Organization on May 16th 2017 and Digital Transformation – The Rise of the New-Age Job on August 16th 2017. Our guest speakers represented Leaderonomics, The Ayers Group Malaysia, Kelly Services, Malaysia Digital Economy Corporation and Xtrategize Technologies.

1st PIKOM Hi-Tea Forum – 16 May 2017

29th PIKOM PowerPM Leadership Course - July 17th – 21st 2017

28th PIKOM PowerPM Leadership Course (PLC) – 17-21 April 2017

PIKOM embarked on an aggressive campaign to promote the corporate and individual memberships at various roadshows, corporate events, festive events and business networking events. As a result of their efforts, the Association successfully recruited 63 new corporate members from November 2016 to October 2017 and 233 individual members from October 2016 to October 2017.

New Corporate Members From November 2016 to October 2017

AIG Technologies (Malaysia) Sdn Bhd	Koperasi Coop2u Berhad
Aspert Innovations Sdn Bhd	Le Global Service Sdn Bhd
ATX (M) Sdn Bhd	Linkdood Technologies Sdn Bhd
Azendian Solutions Sdn Bhd	Logistics Worldwide Express (M) Sdn Bhd
Bestinet Sdn Bhd	Luminous Systems Sdn Bhd
Blue Caller Sdn Bhd	Macrovention Sdn Bhd
Bridgenet Solutions Sdn Bhd	Mykris Asia Sdn Bhd
Buddicart Ecommerce Sdn Bhd	Mynic Berhad
Cause Effect Consultant Sdn Bhd	NTT DATA Malaysia Sdn Bhd
CIS IT Solutions Sdn Bhd	OGN Online Sdn Bhd
Commerce Dotasia Ventures Sdn Bhd	One Smart Star Malaysia Sdn Bhd
Connect2U	OS HRS SDN BHD
Cradle Seed ventures Management Pte Ltd	Paydibs Sdn Bhd
Diversified Gateway Berhad	Prestige Atlantic Asia Sdn Bhd
e1Net Sdn Bhd	Sailpoint Technologies Inc
Eduspec Holding Berhad	Serial Data Sdn Bhd
Elabram Systems Sdn Bhd	SF Global Express (M) Sdn Bhd
Excard Corporation Sdn Bhd	Shopee Mobile Malaysia Sdn Bhd
Fireeye Technologies (M) Sdn Bhd	Skynet Worldwide (M) Sdn Bhd
Firmus Sdn Bhd	Sunway PopBox Sdn Bhd
F-Secure Corporation (M) Sdn Bhd	SushiVid Sdn Bhd
GlocompXaas Sdn Bhd	SWS 28 Medical Sdn Bhd
Google Malaysia Sdn Bhd	Sysarmy Sdn Bhd
Healthmetrics Sdn Bhd	Tech Mahindra Sdn Bhd
I.S.A Technologies Sdn Bhd	The Future Commerce Sdn Bhd
Ikonxept Sdn Bhd	Tigers Global Logistics (M) Sdn Bhd
iMobile Inc	VILOR Berhad
Innergia Group International Sdn Bhd	Vmware Malaysia Sdn Bhd
Ionnex Sdn Bhd	Worldtech Solutions Sdn Bhd
IT Kontrakt Services Sdn Bhd	Xynapse Sdn Bhd
iTrain (M) Sdn Bhd	YPC International College
Kiwiz Sdn Bhd	

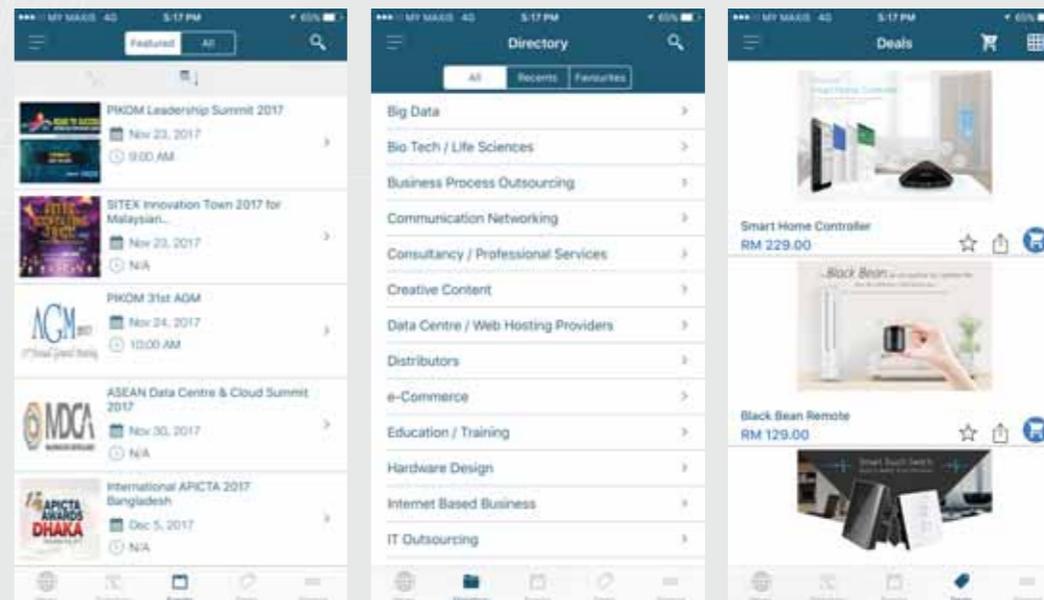## PIKOM INDUSTRY ENGAGEMENT PIE MOBILE PLATFORM

What is PIE?
PIE which stands for 'PIKOM Industry Engagement', is an industry-wide initiative aiming to connect and develop a stronger network amongst ICT firms throughout Malaysia with universities, government organisations and individuals.

Through a mobile application, PIE users will be able to find firms operating across a wide array of sub-industries, reserve their participation at ICT events, access cutting edge industry research and redeem deals offered by retailers who are seeking to attract more customers. PIE functions as a connection tool and deal processer for registered users.

PIE has a new exciting update this year, where it can function as an e-Commerce platform for online purchases, complete with shopping cart, order status and payment gateway.

30th
ANNUAL GENERAL MEETING

The 30th Annual General Meeting was held on October 25th 2016 at PIKOM premises in Damansara Perdana. The office bearers in the positions of Chairman, Deputy Chairman, Secretary and Treasurer were reelected for the 2016/2017 term.

PIKOM LEADERSHIP SUMMIT 2016

An annual event since 2009, PIKOM LEADERSHIP SUMMIT is a business conference held annually since 2009. PLS 2016 themed The Age of the Disruptive Technology drew nearly 400 delegates comprising, C-Level executives, ICT leaders, officials from the public sectors, academicians and end-users. About 16 speakers, moderators and panellists participated in the event held on November 23 2016 at Sime Darby Convention Centre. The event was organised by PIKOM with MDEC as a strategic partner. The event was sponsored by Fusionex, Hewlett-Packard Enterprise Malaysia, Intel, DSA, Silverlake and Microsoft.

Deputy Communications and Multimedia Minister Dato' Sri Jailani Johari officiated the event and launched PIKOM's signature report *ICT Strategic Review: Age of the Disruptive Technology*.

The day-long event featured presentations by Fusionex, IDC, Leaderonomics and Hewlett-Packard Enterprise Malaysia. The Malaysia Digital Economy Corporation's Chief Executive Officer Datuk Yasmin Mahmood fielded questions from the delegates in a lively dialogue session.

There were two panel sessions titled Survival at the Top: CIOs Staying Relevant in Business and the Boardroom and How to Avoid Pitfalls of the Past – NEXT GEN START UP moderated by PIKOM Advisor Derrik Khoo and PIKOM Deputy Chairman Ganesh Kumar Bangah respectively.

ICT AWARDS NIGHT 2017

PIKOM's annual ICT Awards this year was held at KL Convention Centre on October 13th 2017. It was a night to recognise and celebrate achievements of companies, budding entrepreneurs, the young innovators who have marvelled the industry with their vision, innovations and talents. As in the past, guests looked forward to the presentation of the PIKOM ICT Leadership. Awards (PILA) as well as MSC Malaysia APICTA 2017 Awards. This is the event that shapes the careers of tomorrow's leaders and creates future stars of the industry. The special guests at the event was Treasury Secretary General Tan Sri Dr Mohd Irwan Serigar Abdullah and Malaysia Digital Economy Corporation (MDEC) Chief Executive Officer Datuk Yasmin Mahmood.

PIKOM Council also delighted the guests with their rendition of Josh Groban's hit song You Raise Me Up as a tribute to the industry for choosing PIKOM to be their representative voice in the local and international arena. Local entertainer May Mow wowed the crowd with her costumes and her rendition of popular English and Mandarin hits. Malaysia's king of comedy Harith Iskandar brought the house down with his hilarious tales. The event was hosted by well-known television personality Terrence Dass.

MSC Malaysia APICTA Awards 2017 Winners

No.	Award Category	Status	Organisation / Institution	Product / Project
1	Best of Primary Student Project	Winner Merit	SJKC Yuk Chai SJKC Yuk Chai	Fitness Sense The Smart Cage
2	Best of Secondary Student Project	Winner Merit	Foon Yew High School SMK Tropicana	ChoreFi FERA TUTO POLE (Wild Animal Safety Pole)
3	Best of Tertiary Student Project – Software/Hardware	Winner Merit Merit	Multimedia University Multimedia University Politeknik Muadzam Shah	IoT-enabled Outdoor Smart Parking System Multilayer Neural Network for Breast Cancer Classification iHomestay
4	Best of Tertiary Student Project – Creative Multimedia	Winner	The One Academy of Communication Design	Anew - Time Capsule
5	Best of E-Learning	Winner Merit	Creative Dreams International Sdn Bhd Maybank	MindAppz Maybank Sandbox
6	Best of E-Government & Public Sector	Merit	Kementerian Perumahan, Kesejahteraan Bandar dan Kerajaan Tempatan	iKepoh KPKT
7	Best of E-Health & Well-Being	Winner Merit	Loveworks Digital Sdn Bhd ALI Health Sdn Bhd	mSihat Doctor2U
8	Best of Communications Applications	Winner Merit	Penang Port Sdn Bhd Telekom Research & Development Sdn Bhd	Mobile Applications LTE WLAN Aggregation (LWA) utilizing both WLAN (Wireless Local Area Network) and LTE (Long Term Evaluation) Link Simultaneously (LTE Plus)
9	Best of Industrial Applications	Winner Merit	DF Automation & Robotics Sdn Bhd Lintra Max (M) Sdn Bhd	NavWiz Quarto
10	Best of Retail & Supply Chain Management	Winner Merit	Silent Mode Sdn Bhd MDT Innovations Sdn Bhd	Slurp POS Mi-Linotag330

MSC Malaysia APICTA Awards 2017 Winners

No.	Award Category	Status	Organisation / Institution	Product / Project
11	Best of Financial Applications	Winner Merit	Vehicle Telematics Online Services Sdn Bhd Sonicboom Solutions Sdn Bhd	VTOS Drivers' Driving Nature Applied Risk Profile (DNA) for the Insurance Industry Cashless Payment Software Terminal for Self Service Industry
12	Best of Sustainability and Environment Technology	Winner	National Hydraulic Research Institute of Malaysia (NAHRIM)	Malaysia Climate Change Knowledge Portal (N-HyDAA)
13	Best of Applications and Infrastructure Tools	Winner	M3 Technologies (Asia) Berhad	i3Apps
14	Best of Tourism and Hospitality	Merit	Staydilly	Staydilly
15	Best of Research & Development	Winner Merit Merit	National Defence University of Malaysia Telekom Research & Development Sdn Bhd Telekom Research & Development Sdn Bhd	VFORS: Vehicle Forensics Recording System V-WiD: Vital Wireless Dongle Integrated Smart Services Framework (iSSEF Prime)
16	Best of E-Inclusion & E-Community	Winner Merit	Agmo Studio Sdn Bhd Maybank	SyokDriver MaybankHeart
17	Best of Media and Entertainment Technology	Winner	WAU Animation Sdn Bhd	Ejen Ali - 3D Animation Series
18	Best of Start-Up Companies	Winner Merit	Enlinea Sdn Bhd (Nuren Group) SmartPeep Sdn Bhd	Wedding.com.my and Motherhood.com.my Video Surveillance as a Service
19	Best of Security	No Winner		

PIKOM ICT LEADERSHIP AWARDS (PILA) 2017

Award Category

Emerging Technology Excellence Award

B2B Finpal Sdn Bhd

CIO Excellence Award

Beh Swan Swan
CIO of Magnum Group

Member Excellence Award

Dell EMC Malaysia

ICT Organisation Excellence Award

Tenaga Nasional Berhad

Technopreneur Excellence Award

Dato' Seri Ivan Teh
The Founder & Managing Director of Fusionex

ICT Personality of the Year

Tan Sri Dr. Mohd Irwan Serigar Bin Abdullah

PIKOM CHARITY GOLF 2016

On November 10th 2016, about 120 golfers comprising PIKOM council and the public opened their big hearts and raised RM81,000 in the PIKOM Charity Golf 2016 at Kota Permai Golf and Country Club in Kota Kemuning, Shah Alam. Three charity organisations Breast Cancer Welfare Organisation, The Society of Interpreters for the Deaf in Selangor & Wilayah Persekutuan and Handicapped and Mentally Disabled Children Association of Johor Bahru were each given RM27,000. The PIKOM Charity Golf is an annual charity event opened to the public.

PIKOM CHARITY GOLF 2017

On November 1st 2017, about 92 golfers mainly from the business community took part in the PIKOM Charity Golf 2017. The participants had fun playing their favourite spot, meeting old friends and networking with one another, at the beautiful Kota Permai Golf & Country Club in Shah Alam. The proceeds from the tournament, amounting to almost RM75,000 were donated to various charity organisations.

FESTIVE GATHERINGS

PIKOM CHINESE NEW YEAR DINNER

The association welcomed the Year of the Rooster at the Sime Darby Convention Centre on January 25th with a Chinese New Dinner for more than 160 guests. A scrumptious eight-course dinner was served following the tossing of the yee sang. The highlight of the evening was the lucky draw where eleven guests went home with their winning hampers.

PIKOM HARI RAYA OPEN HOUSE

The unexpected afternoon showers did nothing to dampen the celebratory mood at the PIKOM Hari Raya Open House held on July 24th at the association's premises in Empire Damansara here in Petaling Jaya. PIKOM council led by Chairman Chin Chee Seong played host to the more than 130 guests representing the ICT industry organisations from the public and private sectors. Guests were feted to a scrumptious array of traditional dishes while they engaged in lively conversations, catching up with the latest industry news.

PIKOM maintains close affiliation with national and international bodies.

ASOCIO
Reimagining the Digital Era

WITSA
WORLD INFORMATION TECHNOLOGY AND SERVICES ALLIANCE

CMCF
COMMUNICATIONS AND
MULTIMEDIA CONTENT FORUM OF MALAYSIA
Forum Kandungan Komunikasi dan Multimedia Malaysia

MSPC
Malaysian Service
Providers Confederation

MASTER BUILDERS ASSOCIATION MALAYSIA

SME MALAYSIA

THE CHINESE CHAMBER OF COMMERCE AND INDUSTRY OF
KUALA LUMPUR & SELANGOR (KLSCCCI)

MRCA
Malaysia Retail Chain Association

PIKOM