

# PC FAIR 2012(I) BOOKING FORM

## A. CONTACT DETAILS

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Office Tel: \_\_\_\_\_ Office Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_

Mobile No: \_\_\_\_\_ Email: \_\_\_\_\_

## B. EXHIBIT DETAILS *(Please click ✓ where applicable)*

**Monobrand** *please specify brand name* \_\_\_\_\_

**Computer Hardware / Accessories** \_\_\_\_\_

**DCIM (Digital Camera, Imaging & Media)** *please specify brand* \_\_\_\_\_

**Speakers** *please specify brand name* \_\_\_\_\_

**Telco / Bank / Magazine** *please specify brand name* \_\_\_\_\_

## C. REGISTRATION OF INTEREST *(Please click ✓ where applicable, one (1) choice for every location)*

Date	Location			<b>ADDITIONAL BOOTH</b> <i>Applicable for Local Member (LM), limit to one (1) single booth ONLY and subject to availability</i>
24 - 26 Feb	1 Penang	<input type="checkbox"/> 1 Single Booth	<input type="checkbox"/> Island of 4	<input type="checkbox"/> Additional 1 Single Booth
	2 Kuantan	<input type="checkbox"/> 1 Single Booth		<input type="checkbox"/> Additional 1 Single Booth
30 Mar - 1 Apr	3 Kota Kinabalu	<input type="checkbox"/> 1 Single Booth	<input type="checkbox"/> Island of 4	<input type="checkbox"/> Additional 1 Single Booth
	4 Muar	<input type="checkbox"/> 1 Single Booth		<input type="checkbox"/> Additional 1 Single Booth
	5 Seremban	<input type="checkbox"/> 1 Single Booth		<input type="checkbox"/> Additional 1 Single Booth
6 - 8 Apr	6 Kuching	<input type="checkbox"/> 1 Single Booth	<input type="checkbox"/> Island of 4	<input type="checkbox"/> Additional 1 Single Booth
	7 Miri	<input type="checkbox"/> 1 Single Booth		<input type="checkbox"/> Additional 1 Single Booth
13 - 15 Apr	8 Kuala Lumpur	<b>FOR MONOBRAND ONLY</b>		
		<input type="checkbox"/> Island of 8	<input type="checkbox"/> Island of 10	
		<input type="checkbox"/> Island of 16	<input type="checkbox"/> Island of 20	
	9 Johor Bahru	<input type="checkbox"/> 1 Single Booth	<input type="checkbox"/> Island of 4	<input type="checkbox"/> Additional 1 Single Booth
	10 Sungai Petani	<input type="checkbox"/> 1 Single Booth		<input type="checkbox"/> Additional 1 Single Booth
19 - 21 Apr	11 Kota Bharu	<input type="checkbox"/> 1 Single Booth		<input type="checkbox"/> Additional 1 Single Booth
20 - 22 Apr	12 Melaka	<input type="checkbox"/> 1 Single Booth	<input type="checkbox"/> Island of 4	<input type="checkbox"/> Additional 1 Single Booth
26 - 28 Apr	13 Kuala Terengganu	<input type="checkbox"/> 1 Single Booth	<input type="checkbox"/> Island of 2	<input type="checkbox"/> Additional 1 Single Booth
27 - 29 Apr	14 Sibu	<input type="checkbox"/> 1 Single Booth		<input type="checkbox"/> Additional 1 Single Booth
	15 Ipoh	<input type="checkbox"/> 1 Single Booth		<input type="checkbox"/> Additional 1 Single Booth

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## IMPORTANT NOTES

1. **Monobrand**
  - a. Monobrand is ONLY single brand display in the booth.
  - b. Criteria to participate Monobrand in other locations, first MUST participate as Monobrand in Kuala Lumpur. Other Monobrand criteria applies.
2. **Local Member (LM) Rules and Regulations**
  - a. To apply for year 2012 Local Member status, please submit the following three (3) compulsory documents:
    - i. Registered Company's physical place of business **Shop Front Photo**
    - ii. Registered Company's **Utility Bills**
    - iii. Registered Company's latest (November/December 2011) **Bank Account Statements**
  - b. Registered company's name on the 3 documents MUST be same with PIKOM membership registration name, and address MUST be same with local registered company's address.
  - c. Must personally participate at the locations where you ballot as a LM. You are prohibited from transferring the booth(s). All your on-site marketing as well as administrative collaterals must be under the name of the LM.
  - d. Local Member terms & conditions applies
3. **Subscription Based Activities for Telcos/Banks/Credit Cards/Magazines**
  - a. **NO** Subscription based activities for Telcos/Banks/Credit Cards/Magazine other than specific designated area in Ipoh, Johor Bahru, Kota Kinabalu, Kuala Lumpur, Kuantan, Melaka and Penang.
  - b. Each 9 sqm booth will ONLY limit to 9 passes/personnel
  - c. These companies should not be engaging in any activity out of the designated area. If this activity is caught during the fair, RM200 will be imposed per individual and will be suspended for next PC Fair on accumulation of 15 individuals. Furthermore, Non adherence will result in these companies being removed from the exhibition without any compensation. Penalty as detailed in Item (1) of Penalty for Breaking Exhibition Rules will also apply.
  - d. Any PIKOM Member found to sublet (whether free or not) to the above companies will be in breach of the exhibition rules and will be subjected to Penalty in Item (1) of Penalty for Breaking Exhibition Rules.
4. **Designated Area for Speakers in Ipoh, Johor Bahru, Kota Kinabalu, Kuala Lumpur, Kuantan, Melaka and Penang.**

## PENALTY FOR BREAKING EXHIBITION RULES

With immediate effect, all exhibitors are served with the following notice that:

1. Any breach of the Exhibition Rules by an exhibitor, will result in the said exhibitor being suspended from balloting and participating in **three (3) future PC Fairs**. The said exhibitor will also lose any rebates it may be eligible for.
2. Any breach of the Exhibition Rules by parties that an exhibitor may have given its Booths to, will result in the said exhibitor and the said parties being suspended from balloting and participating in **three (3) future PC Fairs**. The said exhibitor will also lose any rebates it may be eligible for. It is the exhibitor's responsibility to ensure that the Exhibition Rules are adhered to by the parties that it may have given its Booths to.
3. If an exhibitor, whether knowingly or unknowingly, books booths for any other party that has previously broken the Exhibition Rules and is currently suspended from balloting and participating in PC Fair, the exhibitor will be penalized with paying double booth rental for every booth given to blacklisted parties. This penalty will be deducted off their cash rebates. In the event that the rebates are insufficient, the amount will be carried forward.

## PAYMENT METHOD

A deposit of **RM500** is required for every 9 sqm or 7.5 sqm booth. **Payment (physical cheque)** to reach PIKOM office on or before **3 February 2012 (Friday)**. Failing which, your booking will not be accepted. Scanned cheque(s) will not be accepted. Please make cheque payable to **PIKOM Services Sdn Bhd**.

### IMPORTANT DEADLINES

### DEADLINE

Registration of Interest, Local Member (LM) Status Application and Deposit Payment	-	3 February 2012 (Friday)
Booking Confirmation and Final Balloting Details	-	6 February 2012 (Monday)

**I have read & agreed to be bound by the rules as stated above.**

*PIKOM SERVICES SDN BHD reserves the right to change the rules without prior notice.*

\_\_\_\_\_  
Authorised Signature and Company Stamp

\_\_\_\_\_  
Date

Organised by:



**THE NATIONAL ICT ASSOCIATION OF MALAYSIA**

1106 & 1107, Block B, Phileo Damansara II, No. 15, Jalan 16/11, 46300 Petaling Jaya Selangor  
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