



PC FAIR 2012(I) BALLOTING PROCEDURE

GENERAL RULES

1. Submission of the ballot form shall constitute the acceptance of the balloting rules.
2. Booking Fee is set at a minimum of RM500 for all locations in PC Fair 2012(I) per 9M² shell scheme or 7.5M² shell scheme or bare space booked.
3. In the event that you decide NOT to take up any booth when it is your turn to ballot, your deposit will be **FORFEITED**.
4. If you are unsuccessful in balloting, your deposit will be refunded.
5. No cancellation or changes to the booth will be allowed once you have chosen your booth at any time during the balloting. Changes if any will only be entertained at the end of the balloting and shall depend on availability.
6. PIKOM reserves the right to change the balloting rules without any prior notice including the right to limit the area to be booked.
7. To ensure that your company is able to ballot during the launch, all outstanding payments on PC Fair 2011 and membership dues **MUST** be fully paid off. Membership dues must be paid up to date i.e. membership fees for 2012 else your membership benefit to ballot will be forfeited. **NEW**
8. To curb the registration processes, all A&Cs will be prepared as part of the balloting process therefore, please bring your company stamp along. **NEW**

BALLOTING PROCEDURES FOR KL BASED ON LOYALTY PROGRAMME

Members will be grouped into various categories namely, Mono-Brand, Platinum Island, Gold Island, Classic Island, Platinum Single, Gold Single and Classic Single.

Order of Balloting

1. These procedures will apply to the Kuala Lumpur PIKOM PC Fair (KLCC) only.
2. Local Member status is not applicable in KL.
3. The maximum booth that you can take up under the single or island booth balloting is **ONE(1) BOOTH ONLY**.
4. Balloting will be based on the Loyalty Programme.
5. Mono-Brand Booths at level 3 will be balloted first.
6. Platinum Island ("Pi") balloting will be conducted next. This is followed by Gold Island ("Gi") Balloting and Classic Island ("Ci"). Unsuccessful ballot from Classic Island would join the Classic Single ("Cs") Balloting later.
7. Next comes the Platinum Single ("Ps") Balloting, followed by Gold Single ("Gs") balloting and lastly the Classic Single ("Cs") balloting. The Classic Single balloting will include the unsuccessful ballots from Item (6) as described above.
8. PIKOM reserves the right to change the order of balloting whenever it is deemed fit and necessary.



PC FAIR 2012(I) BALLOTING PROCEDURE

BALLOTING PROCEDURES FOR ALL LOCATIONS EXCEPT KL

1. All members must have an authorised representative from their company present to ballot.
2. Only those who have registered and paid full deposit by the deadline are eligible to ballot. All locations will have their own respective balloting forms. For example, if you have registered for Melaka and Johor Bahru, you will be given a balloting form for each of these locations.
3. Local Balloting will be conducted in the respective location.

BALLOTING PROCEDURES FOR OTHER LOCATIONS ARE BASED ON LOCAL MEMBER PRIORITY (EXCEPT KL)

Members will be grouped into various categories namely, Local Member (LM), Mono-Brand (MB) and Non-Local Member (Non-LM).

LM and MB will get to ballot first. There will be designated island booth for MB in Johor Bahru, Melaka and Penang. For Johor Bahru, Melaka and Penang, the number of island booth allocated to MB depends on the total number of island booths available per location.

Order of Balloting for Johor Bahru, Melaka and Penang

1. Island booth balloting for MB will be conducted first and followed by island booth balloting for LM.
2. Thereafter, single booth balloting for LM will be conducted.
3. LM will be allowed to take up an additional single booth which will be balloted together with the first single booth (meaning LM can choose both single booths at the same time).
4. LM will be guaranteed a single booth. In the event that booths available are not enough to cater to LM, not all LM will be guaranteed a booth.
5. After LM and MB have balloted, non-LM will get to ballot.
6. Telco, Speakers and Banks will ballot after the above and these booths are segmented.
7. PIKOM reserves the right to change the order of balloting whenever it is deemed fit and necessary.

Order of Balloting for OTHER Venues

1. Only Single Booth balloting will be available. MB will ballot alongside with LM.
2. LM and MB will get to ballot first.
3. LM and MB will be allowed to take up an additional single booth which will be balloted together with the first single booth (meaning LM and MB can choose both single booths at the same time).
4. LM and MB will be guaranteed a single booth. In the event that booths available are not enough to cater to LM and MB, not all LM and MB will be guaranteed a booth.
5. After LM and MB have balloted, non-LM will get to ballot.
6. Telco, Speakers and Banks will balloted after the above and booths are segmented.
7. PIKOM reserves the right to change the order of balloting whenever it is deemed fit and necessary.