



OPEN SOURCE SOFTWARE (OSS) SHOWCASE EXHIBITION

EXHIBITION GUIDELINES

Objectives

- To showcase the diverse nature of OSS products, solutions and services, ranging from emerging technologies to mature and proven products
- To encourage the use of OSS in support of the local ICT Industry and OSS communities
- To emphasise the readiness of the ICT Industry to support the implementation of the Malaysian Public Sector OSS Programme
- To demonstrate ease of interoperability between OSS and proprietary products

Exhibition Co-organisers

PIKOM and MSC Malaysia will be the exhibition co-organisers. PIKOM is fully responsible for the operations of this OSS Showcase Exhibition.

Exhibition Venue

Concourse foyer of Putrajaya International Convention Centre (PICC, <http://www.picc.gov.my>), which is situated atop of Taman Puncak Selatan in Precinct 5.

Exhibitors Participation

OSS Showcase Exhibition features 60 booths, with 20 allocated for Public Sector agencies and 40 available for Private Sector and OSS communities.

Interested exhibitors for the OSS Showcase Exhibition must submit their applications to PIKOM (email: oky@pikom.org.my or sheila@pikom.org.my, fax: 603-79552933) by 6.00pm on 1 October 2010. Each application must include details of the OSS products, solutions and/or services that will be exhibited.

Exhibitors Briefing

An Exhibitors Briefing session will be held on 15 October 2010. During this session:

- a) The terms and conditions of the exhibition will be explained
- b) Booth assignments will be made



Exhibitors Guidelines

- Must showcase and demonstrate OSS products, solutions and/or services
- Can showcase interoperability solutions between OSS and proprietary platforms and products
- Exhibitors' booths must remain open and attended at all times by 2 exhibitor representatives (dress code: office attire) for the duration, i.e. 2-3 November 2010, of MyGOSSCON 2010
- Must fully utilise the exhibition booth's dimensions (3 meter x 3 meter) using relevant collaterals and displays
- OSS solutions intended for Public Sector use are encouraged to be demonstrated
- Exhibitors are expected to demonstrate that they can satisfy the requirements for quality displays and exhibit stand demonstrations
- Demonstration equipment must not obstruct the passageway in common areas or disturb other exhibitors

Exhibition Booth and Cost

A 9sqm (3m x 3m) Shell Scheme Booth package includes the following:

- Wall partition, 2.5m high, with white laminated panel
- Fascia board, with booth's name in English and capital letters, and booth number
- Needle punch carpet
- One (1) 13 amp Power Point (Square pin plug is used in Malaysia)
- Two (2) Fluorescent lighting tubes
- One (1) 700mmH Information Desk
- Two (2) Folding Chairs
- One (1) Waste paper basket
- Lunch for two (2) participants on 2nd & 3rd November

Additional items are available at additional cost.

Exhibition fee for Private Sector is based on package selected. Payment must be made in full to PIKOM by 6.00pm on 8 October 2010.

Operating Hours

The Exhibition will be open during the Conference hours:

Date/Day	Masa	Aktiviti
1st November 2010 (Monday)	02.00 pm – 07.00 pm	Exhibition booth set-up
2nd November 2010 (Tuesday)	08.00 am - 06.00 pm	Conference Day 1
3rd November 2010 (Wednesday)	08.00 pg - 06.00 ptg	Conference Day 2



Exhibitor Booth Set-up

PICC will be open for exhibitors to set-up their booths on Monday 1st November between 2.00pm-7.00pm.

Each exhibitor is responsible for set-up and safeguarding exhibition equipment and materials.

Exhibitor Booth Dismantling and Removal

Exhibitors can start dismantling work on Wednesday 3rd November at 8.00 pm. Exhibitor is responsible to remove own exhibition equipment and materials by 9.00 pm.

Best Exhibitor's Booth Award

One Best Exhibitor Award will be presented to celebrate, recognise and provide incentive to be the best exhibitor in the OSS Showcase Exhibition.

The judging criteria for the Best Exhibitor Award will be:

1. Booth design, dressing and cleanliness
2. Displayed product
3. Professionalism of presenters

A panel of judges will determine one (1) exhibitor for the Best Exhibitor Award. The panel's decision will be final with the winner announced during the closing ceremony of MyGOSSCON 2010.

Important Dates

Date	Description
1 October (Friday)	Deadline for exhibitor application
15 October (Friday)	Exhibitors briefing session
8 October (Friday)	Deadline for making payment (applicable to private exhibitors only)
1 November (Monday)	Booth set-up
2-3 November (Tuesday - Wednesday)	Conference and exhibition days
3 November (Wednesday)	Presentation of Best Exhibitor Award
3 November (Wednesday)	Dismantling and removal of Exhibition Booths