



Fail Tuan:
Your Ref:

Tarikh:
Date:

October 2009

Fail Kami: MT/BPPP/2-6/5.2
Our Ref:

Dear Sir/Madam,

SPECIALISED MARKETING MISSION FOR ICT SERVICES TO BEIJING AND SHANGHAI, CHINA FROM 22 - 27 NOVEMBER 2009

MATRADE will be organising a Specialised Marketing Mission for ICT Services to Beijing and Shanghai, China from 22 – 27 November 2009.

2. The objectives of the mission are to:
 - i) promote exports of Malaysian ICT services;
 - ii) explore ICT business opportunities and collaboration between Malaysian and their counterparts in China;
 - iii) strengthen the existing business networking between Malaysia and China; and
 - iv) familiarize the Malaysia ICT services companies with the business environment in Beijing & Shanghai

3. Please click the [tentative programme](#) and [registration form](#) for your kind information and perusal. The participation fee is RM500.00 per participant per city (to be paid by crossed cheque made payable to "Ketua Eksekutif MATRADE"). The fee will be used to cover the administrative costs in arranging the mission, local transport and networking receptions as indicated in the programme. Other costs, such as air tickets, accommodation, meals and other incidental costs will be borne by individual participants.

4. MATRADE is pleased to invite your company to participate in this Specialised Mission. For participation, kindly submit the completed Registration Form (Appendix II), participation fee and passport size photo to MATRADE on or before **27 October 2009 (Tuesday)**. For further details on participation, please contact Ms. Nur Nadia Naim at Tel: 03-6207 7137 or Fax: 03-6203 7260 Email: nadia@matrade.gov.my

We look forward to your participation.

Thank you.

Yours faithfully,

NUR NADIA NAIM

Product and Services Development Division
for Chief Executive, MATRADE