



DIGITAL ECONOMY AND JOB MARKET REPORT 2024 ADVERTISEMENT CONFIRMATION

Please complete, sign this form and send to oky@pikom.org.my

Category and Benefits

CLOSING DATE: 31 OCT 2024

Category	Offered Rate	Please Select (✓)
Strategic Partner One Full Page advertisement in Digital Economy and Job Market Report 2023 (Inside Front or Inside Back Cover) Message in Program Book Logo on Front Cover of publication	RM20,000	
One Full Page advertisement in Digital Economy and Job Market Report 2023 (Inside Front or Inside Back Cover)	RM10,000	
One Full Page advertisement in Digital Economy and Job Market Report 2023 (Run of Page)	RM4,500	

Changes

PIKOM reserves the right to make changes to as the situation may warrant.

Cancellation Policy

PIKOM reserves the right to cancel the publication at any time with fourteen (14) days prior notice. PIKOM shall refund the amount paid if cancelled by PIKOM.

Payment Due Date

Payment is due 14 days upon signing or as mutually agreed.

Payment Method:

Please make cheque payable to "PIKOM".

Authorized Sponsor's Representative:

Name:.....

Designation:.....

Organisation:.....

Signature and Company Stamp:



DIGITAL ECONOMY AND JOB MARKET REPORT 2024 ADVERTISEMENT CONFIRMATION

Invitation to Advertise in the PIKOM Job Market Report

Dear Members,

We are thrilled to invite you to take part in a remarkable opportunity that not only puts your brand at the forefront but also contributes to the growth of the tech industry. The PIKOM Job Market report, a longstanding cornerstone of the community, is now welcoming advertisers for its upcoming edition.

For over 15 years, the PIKOM Job Market outlook report has been the bedrock of reliable industry insights, providing crucial salary benchmarks to both tech hirers and professionals. The evolution of this report has been remarkable, expanding from a single data source to three authoritative references – Jobstreet, Payscale, and Salary Expert. This amalgamation of data, ensures that the report remains the ultimate source of compensation intelligence.

This year, we extend the invitation to your esteemed company to join hands with us and other prominent advertisers in the tech sphere.

Here are the compelling values we offer with your investment of RM4,500:

- **Full-page Advert:** Present your company prominently to our engaged readers.
- **Collective Logo Display:** Your logo features prominently alongside fellow advertisers on the inner back page.
- **Exclusive Media Launch Invitation:** Join us at the prestigious media launch in November.
- **Complimentary Report Copies:** Receive 10 copies of the report for your team's and customers' reference.
- **Extensive Distribution:** Reach the entire PIKOM membership, influential business councils, and key government agencies.
- **Expert Involvement:** Your company can invite our research members to speak at your events about the report.

Seize this exceptional chance to align your brand with a publication that is both respected and influential. Be a part of the PIKOM Job Market report and shape the future of the tech industry.

To confirm your participation or inquire further, please complete the attached form, or reach out to Nurul at nurul@pikom.org.my or the undersigned at oky@pikom.org.my for further clarifications.

Sincerely,

Ong Kian Yew
CEO