#FOCS2025

CYBERSECURITY
by PIKOM

FUTURE OF
Cybersecurity
SUMMIT 2025

SECURING THE DIGITAL FRONTIER:
EMERGING TRENDS AND PRACTICAL SOLUTIONS

16 APRIL 2025   M WORLD HOTEL, PJ

Gold Partners   CONCENTRIC AI   SANGFOR   U business   veeam   Silver Partner   CYDENTIQ   Exhibitors   exabytes   imprivata   Organised by   PIKOM

ABOUT FUTURE OF CYBERSECURITY SUMMIT (FOCS)2025

Future of Cybersecurity Summit (FOCS) 2025 - this year marks the 5th edition of the summit since its inception in 2019. This Summit is organised by the Cybersecurity Chapter of PIKOM and its held to address Cyber threats & issues of compliance faced by organisation.

Securing the Digital Frontier: Emerging Trends and Practical Solutions – The theme for this year's Summit is designed to address these critical issues. We will explore cutting-edge trends in cybersecurity and provide actionable insights into how organizations can safeguard their operations against evolving digital threats.

Why This Theme Matters:
1.**Emerging Threats**: From sophisticated cyberattacks to vulnerabilities in AI and IoT, understanding the latest security trends is vital for staying ahead of the curve.
2.**Practical Solutions**: It's not just about identifying threats but implementing practical, scalable strategies that ensure the resilience of digital infrastructures.
3.**Future-Proofing**: Learn how to build systems and strategies that protect your organization now and in the years to come, as the digital landscape continues to transform.

What You'll Gain:
- Insights into the latest security technologies and trends.
- Best practices for creating a secure digital environment.
- Real-world case studies showcasing successful security implementations.

Join us as we delve into the future of cybersecurity, equipping you with the knowledge and tools you need to secure the digital frontier. Together, we can navigate the challenges of today and prepare for tomorrow.

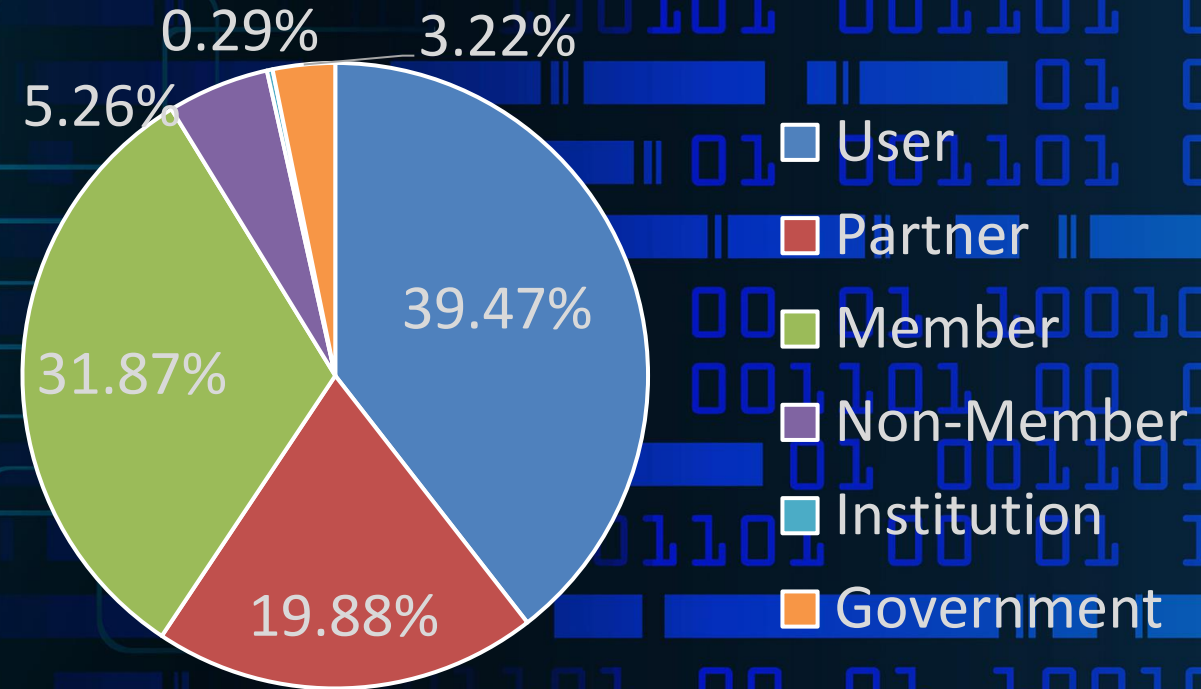# Future of Cybersecurity Summit (FOCS) 2024 - Facts

Theme   : How to Achieve "Prevention Is Better Than Cure"
                                           in Cybersecurity Protection?

Date   : 8 May 2024

Venue   : Avante Hotel, Bandar Utama, PJ

Frequency   : Annual Event

Number of Speakers   : 4 Keynote Speakers/ 2 Moderators/ 8 Panelists

Number of Attendees   : 342 Delegates

Category	Percentage
Users	39%
Vendors/IT Companies	32%
Partners	20%
Others (Govt, Edu, Media, Assoc etc.)	9%

Pie chart values: 0.29%, 3.22%, 5.26%, 39.47%, 31.87%, 19.88%

Legend:
- User
- Partner
- Member
- Non-Member
- Institution
- Government

Future of Cybersecurity Summit (FOCS) 2024 - Highlights

PARTNERSHIP PACKAGES

Date & sponsorship details may subject to change

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Sponsorship Category	Platinum	Diamond	Gold	Silver	Networking/ Luncheon	Lanyard/ Conference Bag	Exhibition Booth (Supporting Partner)
Price (RM)	100,000	70,000	40,000	30,000	30,000	25,000	6,000
Total Available Slots	Exclusive 1 only	Exclusive 1 only	3	3	1/1	1/1	8
Speaking slot	Prime Keynote	Prime Keynote	Keynote	Panel	⊗	⊗	⊗
Company Logo* / Sponsor Recognition on all Marketing Collaterals during pre-event and on conference day	✅	✅	✅	✅	✅	✅	✅
Logo appearance in Website & company profile in e-Program Book	✅	✅	✅	✅	✅	✅	✅
Advertisement Page in e-Program Book (A5)	1 X Outside Back Cover	1 X Inside Back Cover	1 X ROP	1 X ROP	1 X ROP	1 X ROP	1 X ROP
Exhibition Kiosk / Event Table	3	2	2	1	1	1	1
Exhibitor Passes	6	4	4	2	2	2	2
Access to delegates list*	✅	✅	✅	✅	✅	⊗	⊗
Delegate tickets	20	15	10	8	8	7	3

* Subject to PDPA rules

PARTNERSHIP BENEFITS   EXPECTED ATTENDEES

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Event	Sponsorship Benefits	Attendees		
		Expected	Level	Industry
Future of Cybersecurity Conference 16 April 2025, Wednesday	• Corporate/Brand Recognition • An exceptional opportunity to position your company's brand and message before the region's cybersecurity community, fostering knowledge sharing and networking • Engage with prospects in a positive learning environment and influence thought and decision leaders through direct, face-to-face opportunities • Elevate your corporate profile among senior executives. • Exclusive Speaking Slot/Panelist Opportunities – showcase leadership by engaging with cutting-edge technology • Opportunity to discover potential candidates for future employment • Showcase Opportunities for Services and Products	300 Delegates	CIOs, CISOs & officers from IT divisions	• Local ICT Commercial Enterprise • Government Agencies • End User Group

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