



# PIKOM CONFERENCE

10 JUNE 2025

CCEC THE VERTICAL, BANGSAR SOUTH, KL

## ABOUT PIKOM CIO CONFERENCE 2025

With the success debut of the inaugural PIKOM CIO Conference 2024, we intend to make this Conference an annual event. Therefore, the next CIO Conference will be held on 10 June 2025 and we have lined up a very exciting program as attached.

This year's theme: **Gen AI in Action: Transforming Ideas into Impact**

Generation AI (Gen AI) has captured imaginations across industries, from creative arts to cutting-edge research. But now that we have it, how do we leverage its power to drive real-world impact?

**"Gen AI in Action: Transforming Ideas into Impact"** explores how businesses, researchers, and innovators are harnessing Gen AI to bring bold ideas to life. This theme invites participants to dive deep into case studies, success stories, and challenges that arise when implementing Gen AI solutions.

From automating workflows to creating entirely new markets, Gen AI is shaping industries in profound ways. We'll examine how this transformative technology is being used to solve pressing global problems, foster collaboration, and unlock new levels of efficiency and creativity.

### Why Attend?

- Learn actionable strategies for implementing Gen AI in your field
- Connect with thought leaders, developers, and business leaders driving innovation
- Discover how to transform AI-driven ideas into measurable outcomes

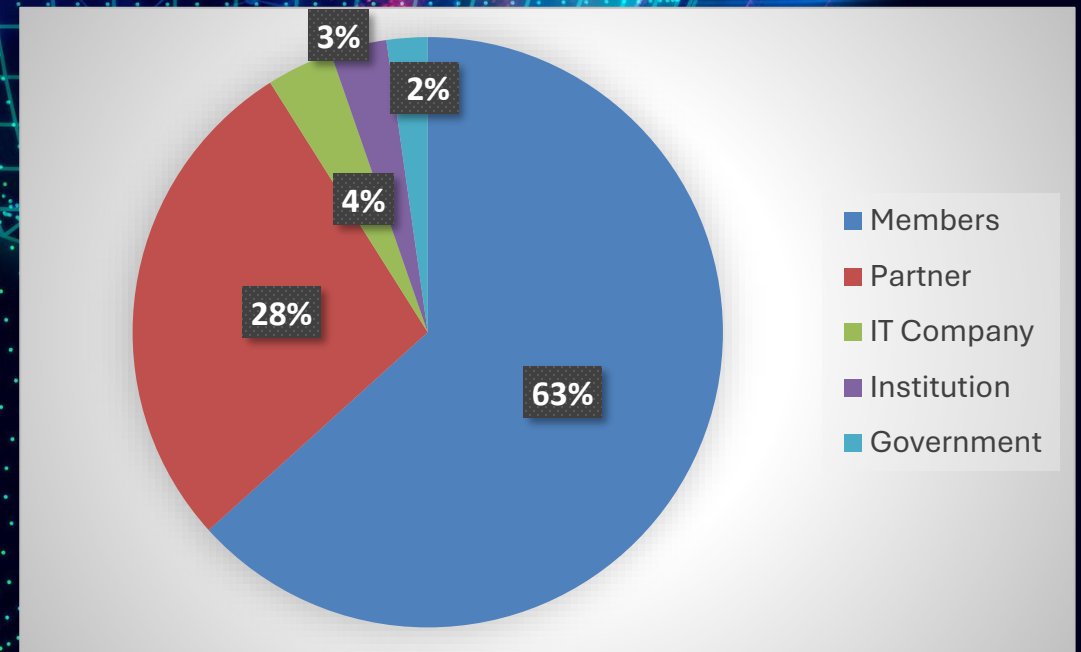
This conference theme is an invitation to bridge the gap between vision and execution. Join us to learn how to move beyond the theoretical potential of Gen AI and start making an impact today.

# PIKOM CIO Conference 2024 - Facts

ORGANISED BY **PIKOM**

**Theme** : Empowering Tomorrow through AI Today  
**Date** : 29 May 2024  
**Venue** : CCEC, Summit 1 & 2, The Vertical, Bangsar South, KL  
**Frequency** : Annual Event  
**Number of Speakers** : 6 Keynote Speakers/ 3 Moderators/ 12 Panelists  
**Number of Attendees** : 357 Delegates

Category	Percentage
PIKOM Members	63%
Partners	28%
IT Companies	4%
Others (Govt, Edu, Media, Assoc etc.)	5%



# PIKOM CIO Conference 2024 - Highlights



# PIKOM CIO CONFERENCE 2025 OVERVIEW

<b>Date / Day</b>	10 June 2025 (Tuesday)
<b>Organiser</b>	PIKOM CIO Chapter (a Chapter of PIKOM, National Tech Association of Malaysia)
<b>Venue</b>	CCEC The Vertical, Bangsar South, KL
<b>Theme</b>	<b>Gen AI in Action: Transforming Ideas into Impact</b>
<b>Participants</b>	CIOs, CEOs, CTOs, ICT Leaders of Local Companies and MNCs Senior Government Officials Academics from Institutions of Higher Learning
<b>Targeted No. of Participants</b>	300 Local Industry Players

# PARTNERSHIP PACKAGES

Date & sponsorship details may subject to change

#pikomciconference

Partnership Category	Title	Platinum	Diamond	Gold	Content	Networking Lunch	Conference Lanyard	Exhibition Booth
Price (RM) / (US\$)	RM150,000 (US\$34,500)	RM100,000 (US\$23,000)	RM80,000 (US\$18,400)	RM60,000 (US\$13,800)	RM40,000 (US\$9,200)	RM30,000 (US\$6,900)	RM25,000/ RM25,000 (US\$5,750)	RM7,000 (US\$1,610)
Total Available Slots	Exclusive 1 only	Exclusive 1 only	Exclusive 1 only	3	4	1	1/1	8
Prominent recognition as Title Partner with logo placements in all media promotion	✓	⊗	⊗	⊗	⊗	⊗	⊗	⊗
Company Logo* / Sponsor Recognition on all Marketing Collaterals during pre-event and on conference day	✓	✓	✓	✓	✓	✓	✓	✓
Logo appearance in Website & company profile in e-Program Book	✓	✓	✓	✓	✓	✓	✓	✓
Advertisement Page in e-Program Book	1 X Inside Front Cover	1 X Inside Page 3	1 X Inside Page 4	1 X Inside Page 5--7	1 X ROP	1 X ROP	1 X ROP	1 X ROP
Exhibition Kiosk / Event Table	3	3	2	2	1	1	1	1
Speaking slot (20 minutes)	Prime Keynote	Keynote	Keynote	Keynote	Panel	⊗	⊗	⊗
Access to delegates list*	✓	✓	✓	✓	✓	⊗	⊗	⊗
Delegate tickets	10	8	6	4	3	2	2	2

\* Subject to PDPA rules

## PARTNERSHIP BENEFITS

## EXPECTED ATTENDEES

Event	Sponsorship Benefits	Attendees		
		Expected	Level	Industry
<b>PIKOM CIO Conference 2025</b> <b>10 June 2025</b> <b>CCEC The Vertical, Bangsar South, KL</b>	<ul style="list-style-type: none"> <li>• Corporate/Brand Recognition</li> <li>• An excellent opportunity for your company's brand and message to be in front of the region's Tech community and commitment to knowledge sharing and networking</li> <li>• Engage with prospects in a positive learning environment and influence through face-to-face opportunities with thought and decision leaders.</li> <li>• Raise corporate profile to the senior executives.</li> <li>• Exclusive Speaking Slot/Panelist Opportunities – demonstrate leadership by being part of the top notch technology</li> <li>• Opportunity to identify candidates for potential future employment</li> <li>• Services/Products Showcase Opportunities</li> <li>• Business Matching (<i>T&amp;C applies</i>)</li> </ul>	300 Delegates	CIOs, CISOs & officers from IT divisions	<ul style="list-style-type: none"> <li>• Local ICT Commercial Enterprise</li> <li>• Government Agencies</li> <li>• End User Group</li> </ul>

**Note:** This document, its ideas and contents are the intellectual property of PIKOM. Any usage or application of the ideas without prior permission given is deemed inappropriate and actionable by law. All other trademarks are the property of their respective owners. Visuals, images and photos are for illustrations purposes only. Contents, programs and all pertinent claims and offers are subject to change at the discretion of the organizer.

The PIKOM logo is displayed in a bold, white, sans-serif font against a blue sky background with white clouds. The letter 'O' in PIKOM contains a small white crosshair symbol.

# PIKOM

Building a Legacy from  
**Strength to Strength**



**THE NATIONAL TECH ASSOCIATION OF MALAYSIA**  
E1, EMPIRE DAMANSARA  
NO.2, JALAN PJU 8/8A  
BANDAR DAMANSARA PERDANA  
47820 PETALING JAYA, SELANGOR DARUL EHSAN  
MALAYSIA

Tel: +603-7622 0079

[www.pikom.org.my](http://www.pikom.org.my)

**For further information, please contact our Team TODAY!**

Grace Lee, Manager, Project & Events

M: +6012 6558872

[grace@pikom.org.my](mailto:grace@pikom.org.my)

**Note:** This document, its ideas and contents are the intellectual property of PIKOM. Any usage or application of the ideas without prior permission given is deemed inappropriate and actionable by law. All other trademarks are the property of their respective owners. Visuals, images and photos are for illustrations purposes only. Contents, programs and all pertinent claims and offers are subject to change at the discretion of the organizer.