



## **SEADRAGON RETURNS IN SEARCH OF THE NEXT TECH UNICORNS**

**Petaling Jaya, 18 April 2022:** SEADragon, the premier sustainable Venture Pitch Platform returns for the second time. Organized by PIKOM, SEADragon is specially designed for start-ups and scale-ups that are looking for investments, growth, and global market expansion. This is done through Curated Deal Flows where promising companies get shortlisted, coached and equipped to be showcased to tech VCs and investors globally.

PIKOM Chairman Dr Sean Seah explains, “This year, SEADragon at WCIT 2022 Malaysia returns and we are looking for the top 20 Malaysian high growth tech-companies to be showcased to the world at the World Congress on Innovation and Technology (WCIT) 2022 Malaysia from 13-15 September this year. We will have Global tech leaders, Venture Capitalists and investors at the final pitching session with these finest companies.”

Mr CS Chin, CEO of SEATECH Ventures Corp highlighted, “The main objective in running the SEADragon pitching series is to develop Malaysia’s homegrown unicorns, train them to pitch to potential local and global investors and develop global market access for them.”

SEATECH Ventures, GreenPro Capitol, MDEC and a number of local start-up and scale-up ecosystem partners are working with PIKOM in this initiative. The next few months will see tech start-ups going through a series of pitching and mentoring sessions. The shortlisted start-ups will then match high growth start-ups and scale-ups with potential local and global investors (Private equity, venture capital, corporate investors, high net-worth individuals) for investments, growth and global market expansion and attract global investors and promote syndication amongst local and global investors.

“As a run up to WCIT 2022 Malaysia, a series of pitching events and mentoring sessions will be held to select and prepare the companies for the chance in the lifetime pitch. We thank SEATech Ventures, Greenpro and MDEC for their support for SEADragon at WCIT 2022 Malaysia,” continued Dr Seah.

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The first SEADragon 2022 pitching session held on 7th April 2022 saw six (6) local tech companies pitch to an eminent panel of judges. PIKOM is expecting more companies to attend the next pitching sessions on the following dates:

- 28 April
- 26 May
- 30 June
- 28 July

The mentoring sessions will be on 23 – 25 August, 2022 before the final pitching on 13-14 September. The top 5 winners will be announced on 15 September during WCIT.

Some of the main criteria that the start-ups and scale-ups will be assessed include the following:

<b>Main Criteria</b>	<b>Sub Criteria 1</b>	<b>Sub Criteria 2</b>	<b>Sub Criteria 3</b>
<b>Business Model &amp; Financial</b>	Financial Track Record	Past Funding Received	Growth Strategy
<b>Innovativeness in Applying Technology</b>	Innovation to deliver SDG/ESG and/or social inclusion values	Uniqueness on applying technology to deliver innovation	Potential Malaysia tech-unicorn
<b>Execution Team</b>	Founders Track Record	Integrity	Team Members Support
<b>Viability</b>	Key Customers	Market Share	Unique Selling Proposition
<b>Strategic Orientation</b>	Commitment to Goals	Operational Focus	Growth Strategy

Interested high-growth tech companies that are keen to participate in the SEADragon pitching series can get more information at <https://www.pikom.org.my/seadragon/>. In general, companies that would like to participate must be Malaysian-owned entity, non-listed entity or not part of a listed entity that is involved in the tech sector.

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### **About PIKOM**

PIKOM, THE NATIONAL TECH ASSOCIATION OF MALAYSIA, is the association representing the technology industry in Malaysia. Its membership currently stands at more than 1,000 active companies involved in a whole spectrum of tech products and services, and which command 80% of the total TECH business in Malaysia.

There are 6 Chapters under PIKOM: OM; CIO; Cybersecurity; E-Commerce; Venture Investment and Women in Tech. These chapters help improve and drive the business climate for all member companies, together with promoting industry growth for Malaysia.

For more information, visit [www.pikom.org.my](http://www.pikom.org.my)

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