PIKOM CONGRATULATES FORMER CHAIRMAN DATO' DAN E KHOO ON HIS APPOINTMENT AS CHIEF EXECUTIVE OFFICER OF WITSA

PETALING JAYA, 11 May 2022: PIKOM, the National Tech Association of Malaysia extends its heartiest congratulations to Dato' Dan E Khoo on his recent appointment as Chief Executive Officer of WITSA (World Innovation, Technology and Services Alliance).

Dato' Khoo will be the first CEO of WITSA and will work alongside WITSA Secretary General Dr James H. Poisant, who will be retiring end September after the completion of the World Congress on Innovation and Technology (WCIT) 2022, WITSA's flagship event, taking place in Malaysia this year.

With more than 35 years of experience in the tech and media industries, Dato' Khoo has played leading roles in organizations that are a unique blend of content, media and technology, in private enterprises, non-profit and the public sector, both locally and globally.

"The global pandemic has changed the way people live, work and play. It has been the biggest catalyst to digital transformation and has driven irreversible change on multiple fronts. But the world is entering an endemic stage and with borders rapidly re-opening, it is timely for Malaysia to once again host the World Congress on Innovation and Technology (WCIT), one of the most influential tech events in the world," said Dato' Khoo. "I look forward to working with the teams in both WITSA and PIKOM to stage the Olympics of the global tech industry. We have a lot of work to do and I am happy to further contribute towards the industry and WCIT 2022," he added. PIKOM will be organising the WCIT 2022 Malaysia on 13-15 September 2022.

Dato' Khoo has also held key positions in the tech industry, namely as Chairman of PIKOM (1995-1997), Director of the Asian-Oceanian Computing Industry Organization (ASOCIO) (1995-1997) and Chairman of WITSA (2008-2012). A career highlight was when he led a 40-member team as CEO of WCIT 2008 Sdn Bhd to organize the 16th WCIT that took place in Kuala Lumpur. WCIT

2008, jointly organized by MDEC and PIKOM, was declared by then WITSA Chairman George Newstrom as the most successful congress in the series that started in 1978 .

Dr Sean Seah, PIKOM Chairman mentioned, "On behalf of PIKOM, we congratulate Dato' Dan E Khoo on this important appointment and we are very delighted to work with him again for WCIT 2022 as he brings the best experiences with him in this journey that will be invaluable to us in Malaysia. WCIT 2022 will see new digital and tech-related sectors, such as space technology and health technology, that have evolved very quickly in the past couple of years. It will cover a wider spectrum of the tech industry compared to 2008, therefore it will be a larger scope."

WCIT 2022 Malaysia will take place on 13-15 September, 2022 targeting over 4,000 delegates from 80 countries. For more information, visit www.wcit2022.com.

About PIKOM

PIKOM, THE NATIONAL TECH ASSOCIATION OF MALAYSIA, is the association representing the technology industry in Malaysia. Its membership currently stands at more than 1,000 active companies involved in a whole spectrum of tech products and services, and which command 80% of the total TECH business in Malaysia.

About WCIT 2022

To be held on 13–15 Sept 2022 in Malaysia, the 26th edition of the World Congress on Innovation and Technology returns to Malaysia punctuated with a consumer exhibition of tomorrow; it is expected to attract the participation of 4,000 international visionaries, captains of industry, government leaders and academics that span across 80+ countries.

Known as the **Olympics of the World's Tech Industry**, WCIT 2022 MALAYSIA is a definitive global event of technology businesses and is set to showcase Malaysia's unique position as the gateway to Southeast Asia while connecting the world. For more info, visit www.wcit2022.com

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