



## PRESS RELEASE

### **SERBA DINAMIK – PIKOM Unicorn Tech Awards Night 2019 Applaud Leading Industry Changemakers**

Kuala Lumpur, 3<sup>rd</sup> October – PIKOM, widely known as the national ICT Association of Malaysia, unveiled its new name as the National Tech Association of Malaysia at the prestigious Serba Dinamik – PIKOM Unicorn Tech Awards Night 2019 held at the KL Convention Centre.

This year, leading company in the oil-and-gas industry, Serba Dinamik Holdings Bhd is participating as the Title Sponsor of the event.

PIKOM Chairman, Ganesh Kumar Bangah explained, “In its early days, we were known as Persatuan Industri Komputer Malaysia. With time and the changing IT landscape, the association transitioned to Persatuan Industri Komputer dan Multimedia Malaysia. To fit into the forward-thinking and fast-changing digital landscape of today, the association has evolved to become known as the National Tech Association of Malaysia.

“We value Serba Dinamik’s participation in this luminary awards night. They are also moving big into the tech industry, realising the vision of PIKOM is very similar to theirs.”

Member of Parliament, YB Dato’ Seri Anwar Ibrahim, who was Special Guest at the awards ceremony congratulated PIKOM for remaining relevant to the needs of the industry. YB Dato’ Seri Anwar delivered a special keynote address advocating on social disparity and called on the industry to work towards technology opportunities for all.

The awards ceremony is held for the first time in collaboration with the MSC Malaysia APICTA (Asia Pacific ICT Alliance Awards) and GBS (Global Business Services) Asia Awards.

The big winners at the dinner included:

1. Technology Organization Excellence Award – Tenaga Nasional Berhad
2. CIO Excellence Award – Chia Nam Liang, Hap Seng Consolidated Berhad
3. Member Excellence Award – Fortinet Malaysia Sdn Bhd
4. Technopreneur Excellence Award – See Wai Hun, Juris Technologies
5. GBS Company of the Year – Jabil Sdn Bhd
6. Regional Tech Company of the Year – GHL Systems Berhad
7. Special Recognition Award – MDEC for the GAIN Program
8. Tech Personality of the Year – Dato’ Abdul Karim Abdullah



## PRESS RELEASE

Meanwhile, winners of the MSC Malaysia Asia Pacific ICT Alliance Awards stand a chance to compete in the International APICTA that will take place from 18 – 22 November 2019 in Hanoi, Vietnam. Some of the notable winners of the night are listed in Appendix I.

The GBS Asia Awards, which enters its ninth year, is aimed at users and service providers who have individually and collectively pursued global best practices in crafting sustainable value by leveraging on GBS & outsourcing models. The winners of the Corporate and Individual Awards are listed in Appendix II.

More than 1000 PIKOM members and representatives of the Digital, Tech, ICT & Global Business Services industry attended the awards ceremony.

---

### **About PIKOM**

PIKOM is the association representing the tech industry in Malaysia. Its membership currently stands at over 1,000 companies involved in a whole spectrum of Digital and ICT products and services which commands about 80% of the total Tech/ICT trade in Malaysia.

### **Media Contact:**

Nor Azlina Ishak | General Manager, Industry Affairs  
Tel: 03-76220079/012-3328888 | Email: [azlina@pikom.org.my](mailto:azlina@pikom.org.my)

	APPENDIX I	MSC Malaysia AICTA 2019 Recipients			
No	CATEGORY	SUB CATEGORY	COMPANY NAME	PROJECT NAME	Status
1	Student	Junior Student	Sekolah Menengah Jenis Kebangsaan Katholik Petaling Jaya	Care 4U	Winner
			Chung Ling Private High School	Surgeons' VisionMetric : Potential Diagnosis for Cancerous Cell	Merit # 1
			CEC CLPHS	oHelmet	Merit # 2
			SJKC YUK CHAI	WOW Project (Work On Waste)	Merit # 3
			Treehouse Learning	Quick Park IOT Based Smart Parking System	Merit # 4
	Student	Senior Student	SMK Damansara Jaya	Chef de Bot	Merit #1
			Chong Hwa Independent High School	Driver Drowsiness Detection System	Merit #2
			SMK Infant Jesus Convent	Moonlight Dream	Merit #3
	Student	Tertiary Student	Asia Pacific University of Technology and Innovation	"Prevention is Better than Cure"... A Sensitive, Low Cost and Portable Detector to Prevent Cancer	Winner
			Universiti Tunku Abdul Rahman	IoT motor monitoring and control system for industrial application	Merit #1
2	Consumer	Tourism & Hospitality	Xhinobi	Property Management System	Winner
			Cobnb Sdn Bhd	Short-term-rental Host Management System	Merit
		Digital Marketing/Advertising	Telekom Research & Development Sdn Bhd	Analytics of Customer Experience (ACE)	Winner

3	Inclusions and Community Services	Education	Assoc Prof Dr Nantha Kumar Subramaniam	Instructional-based Intelligent Chatbots	Merit
4	Industrial	Agriculture	REDtone International Bhd	REDtone Smart Farming	Winner
		Transport	EasyParcel Sdn Bhd	EasyParcel	Winner
		ICT Networks & Communication	IX Telecom SDN. BHD.	Global Connectivity and Managed Services	Winner
5	Business Services	Finance & Accounting Solutions (Fintech)	Soft Space	Fasstap	Winner
			Innov8tif Solutions Sdn. Bhd.	EMAS eKYC	Merit #1
			Silverlake Digital INX Sdn Bhd	Silverlake GTS SmartInvest – Robo Advisor Platform	Merit #2
		ICT Services Solutions	Telekom Research & Development Sdn Bhd	Fixed-line Voice over Wireless (FiVoW)	Merit #1
			Telekom Research & Development Sdn Bhd	Open Innovation Platform to Enable Rapid Digitalisation	Merit #2
		Security Solutions	Securemetric Berhad	Centagate Box	Winner
		Marketing Solutions	NEXPLATFORM Sdn Bhd	NEXPLATFORM	Merit
		Professional Services (Legal, HR etc) Solutions	Origin Integrated Studios Sdn Bhd	Origin EMR-on-HIS	Merit
6	Public Sector and Government	Government and Citizen Services	National Defence University of Malaysia	TACCOMS : Tactical Communications Operations Management System	Winner
7	Cross Categories	Start Up	Xhinobi	Gamfication & Game Development	Merit
		Research and Development	Assoc Prof Dr Nantha Kumar Subramaniam	Instructional-based Intelligent Chatbots	Merit



## PRESS RELEASE

			Telekom Research & Development Sdn Bhd	Open Innovation Platform to Enable Rapid Digitalization	Merit
8	Technology	Artificial Intelligence	MIMOS Berhad	Automated Licence Plate Recognition Platform (Mi-LPR) for Malaysian Vehicles	Merit
			Serba Dinamik IT Solutions Sdn Bhd	SMART Maintenance	Merit

### Appendix II - Global Business Services Award Winners

#### GBS Asia Awards 2019 - Individual Category

Individual Category	Name - Winner	Company	Remarks
Best Professional Agent in Information Technology	Chin Chong Kang	AIG Technologies (Malaysia) Sdn Bhd	<b>Winner</b>
Best Team Leader Information Technology	Logaraj Chamuhenden	AIG Technologies (Malaysia) Sdn Bhd	<b>Winner</b>
	Ganeshkumar K Karunagharan	AIG Technologies (Malaysia) Sdn Bhd	Merit
Best Operations Manager Information Technology	Jegathesh Loganathan	AIG Technologies (Malaysia) Sdn Bhd	<b>Winner</b>
	Taniushbabu Gilvarajil	AIG Technologies (Malaysia) Sdn Bhd	Merit
Best Operations Manager Contact Centre	Chiew Sin Kwang	Daythree Business Services Sdn Bhd	<b>Winner</b>
Best Operations Director Contact Centre	Praba Chilatorai	Daythree Business Services Sdn Bhd	<b>Winner</b>
Best Transformation Leader Contact Centre	Chiew Sin Kwang	Daythree Business Services Sdn Bhd	<b>Winner</b>
Best Thought Leader Contact Centre	Raymond Devadass	Daythree Business Services Sdn Bhd	<b>Winner</b>
Best Account Manager Information Technology	Kalaiselvan Perumala	AIG Technologies (Malaysia) Sdn Bhd	<b>Winner</b>



# PRESS RELEASE

## GBS Asia Awards 2019 - Corporate Category

Category	Organization	Remarks
Operational Excellence in Information Technology	Serba Dinamik IT Solutions Sdn Bhd	<b>Winner</b>
	Avows Technologies Sdn Bhd	<b>Winner</b>
Operational Excellence in Finance & Accounting	Jabil Sdn Bhd	<b>Winner</b>
	Association of International Certified Professional Accountants	Merit
Operational Excellence in Human Resources	HSBC Electronic Data Processing (Malaysia) Sdn Bhd	<b>Winner</b>
Operational Excellence in Contact Centre	Daythree Business Services Sdn Bhd	<b>Winner</b>
Best Practices in Information Technology	HSBC Electronic Data Processing (Malaysia) Sdn Bhd	<b>Winner</b>
Best Practices in Infrastructure Management Services	HDC Data Centre Sdn Bhd	<b>Winner</b>
Best Practices in Information Management Systems	Amway Business Services Asia Pacific Sdn Bhd	<b>Winner</b>
Best Practices in Business Process Transformation	CBRE Asia Pacific Business Services Sdn Bhd	<b>Winner</b>
Best Practices in Corporate Social Responsibility	AGCO GSI (Malaysia) Sdn Bhd	<b>Winner</b>
Best New GBS Provider of the Year	Aspiro Sdn Bhd	<b>Winner</b>
	UST Global Malaysia	<b>Winner</b>
	Woodwing Digital Services Sdn Bhd	Merit
	SANCY Berhad	Merit
	Tricor Shared Services Sdn Bhd	Merit
Best Digital GBS Provider	DELL Technologies Malaysia	<b>Winner</b>
	Serba Dinamik IT Solutions Sdn Bhd	Merit
	UST Global Malaysia	Merit