

# FUTURE OF CYBER SECURITY 2019

Connexions @ The Vertical, Bangsar South  
20 June, 2019

# Catch Me If You Can!

The threat has been there for decades.  
Always lurking insidiously behind a click,  
an email or a download.

Always waiting for just the right moment to pounce  
on unsuspecting victims.  
Ripping them of data and dignity. Robbing them of  
pride and privacy.

All in the nefarious cause of money and malfeasance.

Only now, the danger is even worse ...



FUTURE OF  
**Cybersecurity**

**PIKOM**

# SPONSORSHIP PACKAGES

Sponsorship Category	Platinum	Gold	Silver	Networking/ Luncheon	Lanyard/ Bag	Exhibition Booth (Supporting Partner)
Price (RM)	50,000	30,000	20,000	30,000	20,000	<u>Local:</u> Member: 5,000 Non-member: 6,000 <u>International:</u> Member: 10,000 Non-Member: 12,000
Total Available Slots	Exclusive 1 only	2	3	1	2	10 / 10
Sponsor Promotion Materials in Conference Bag	Yes	Yes	Yes	Yes	Yes	NA
Company Logo* / Sponsor Recognition on all Marketing Collaterals during pre-event and on conference day	Yes	Yes	Yes	Yes	Yes	Yes
Logo appearance in Website & company profile in Program Book	Yes	Yes	Yes	Yes	Yes	Yes
Advertisement Page in Program Book	1 X Outside Back Cover	1 X Inside Front or Back Cover	1 X ROP	1 X ROP	1 X ROP	1 X ROP / 1 X ROP
Exhibition Kiosk / Event Table	X 2	X2	X 1	X 1	X 1	X 1 / X 1
Access to delegates list*	Yes	Yes	Yes	Yes	Yes	NA
Speaking slot	Prime Keynote	Keynote	Panel	NA	NA	NA
Delegate tickets	20	10	7	10	7	3 / 5

## SPONSORSHIP BENEFITS

## EXPECTED ATTENDEES

Event	Sponsorship Benefits	Attendees		
		Expected	Level	Industry
<b>Future of Cybersecurity Conference</b> <i>20 June 2019</i>	<ul style="list-style-type: none"> <li>• Corporate/Brand Recognition</li> <li>• An excellent opportunity for your company's brand and message to be in front of the region's cybersecurity community and commitment to knowledge sharing and networking</li> <li>• Engage with prospects in a positive learning environment and influence through face-to-face opportunities with thought and decision leaders.</li> <li>• Raise corporate profile to the senior executives.</li> <li>• Exclusive Speaking Slot/Panelist Opportunities – demonstrate leadership by being part of the top notch technology</li> <li>• Opportunity to identify candidates for potential future employment</li> <li>• Services/Products Showcase Opportunities</li> </ul>	200 Delegates	CIOs, CISOs & officers from IT divisions	<ul style="list-style-type: none"> <li>• Local ICT Commercial Enterprise</li> <li>• Government Agencies</li> <li>• End User Group</li> </ul>

**Note:** This document, its ideas and contents are the intellectual property of PIKOM. Any usage or application of the ideas without prior permission given is deemed inappropriate and actionable by law. All other trademarks are the property of their respective owners. Visuals, images and photos are for illustrations purposes only. Contents, programs and all pertinent claims and offers are subject to change at the discretion of the organizer.

# SPONSORSHIP CONFIRMATION



Sponsorship Category	Diamond	Gold	Silver	Networking Luncheon	Lanyard/ Bag	Exhibition Booth (Supporting Partner)
<b>Future of CyberSecurity 2019</b> Date: 20 June 2019 (Thursday) Venue: Connexion Convention & Event Centre (CCEC) @ The Vertical, Bangsar South	RM 50,000 <input type="checkbox"/>	RM 30,000 <input type="checkbox"/>	RM 20,000 <input type="checkbox"/>	RM 30,000 <input type="checkbox"/>	RM 20,000 <input type="checkbox"/>	<p><b>Local:</b>                      Member: RM5,000  <input type="checkbox"/>                      Non-member: RM6,000  <input type="checkbox"/></p> <p><b>International:</b>                      Member: RM10,000  <input type="checkbox"/>                      Non-Member: RM12,000  <input type="checkbox"/></p>

To sign up, please click on the link below  
[\*\*SPONSORSHIP CONFIRMATION FORM\*\*](#)

The PIKOM logo is displayed in a bold, white, sans-serif font against a blue background with white clouds. The letters are slightly shadowed, giving it a three-dimensional appearance.

Building a Legacy from  
**Strength to Strength**



**THE NATIONAL ICT ASSOCIATION OF MALAYSIA**  
E1, EMPIRE DAMANSARA  
NO.2, JALAN PJU 8/8A  
BANDAR DAMANSARA PERDANA  
47820 PETALING JAYA, SELANGOR DARUL EHSAN  
MALAYSIA

Tel: +603-7622 0079

Fax: +603-7622 4879

[www.pikom.org.my](http://www.pikom.org.my)

**Feel free to schedule appointment with our team TODAY!**

Grace Lee, Manager, Project & Events

[grace@pikom.org.my](mailto:grace@pikom.org.my)

Audreen Wong, Sales & Marketing Manager

[wpf@pikom.org.my](mailto:wpf@pikom.org.my)

**Note:** This document, its ideas and contents are the intellectual property of PIKOM. Any usage or application of the ideas without prior permission given is deemed inappropriate and actionable by law. All other trademarks are the property of their respective owners. Visuals, images and photos are for illustrations purposes only. Contents, programs and all pertinent claims and offers are subject to change at the discretion of the organizer.