

**PIKOM UNVEILS THE 10TH EDITION OF THE
ICT STRATEGIC REVIEW 2018/2019:
*THRIVING IN THE DIGITAL ECOSYSTEM***

PETALING JAYA, November 13th 2018: The Digital Economy is shaping the way Malaysians work and live, presenting a very exciting future for the nation to look forward to.

Robotics, Artificial Intelligence and Blockchain are some of the evolving technologies that are in the process of bringing sweeping changes to the country.

To make sense of these breakthrough technologies and other dynamic changes in the digital sphere, the National ICT Association of Malaysia (PIKOM) has produced its 10th edition of the PIKOM ICT Strategic Review themed *Thriving in the Digital Ecosystem*.

The 14-chapter report covers a range of interesting topics such as the Economic Outlook, ICT Industry Outlook and ICT Salary Trends in Malaysia as well as Blockchain, Robotics in Human Resource, Digital Entrepreneurship, Digital Transformation leadership and Women & Technology. There is also a special report on Digital Tax by IDEAS.

The report is anchored by PIKOM with articles also contributed by industry leaders Microsoft, HP, IBM, Persol Kelly, Jobstreet, NEM as well as MDEC and IDEAS.

PIKOM records its appreciation to these contributors for their efforts in providing enriching content to enhance the publication.

The 120-page publication was officially launched by Minister of Communications and Multimedia Gobind Singh Deo at the association's annual PIKOM Leadership Summit 2018 (PLS 2018) event held here in Petaling Jaya today.

PIKOM Chairman Ganesh Kumar Bangah said the yearly PIKOM ICT Strategic Review report is one of the core valuable offerings that the association provides to its members and which positions the association as the private sector compass of the industry, while ensuring sustainability.

"I am very pleased and appreciative to see that the 10th edition of this publication has drawn strong partner support from 19 major industry players, namely MDEC, Dell EMC, Ektech, Microsoft, CIS Solucis, Glocomp, PersolKelly, Jobstreet, Mykris, Dimension Data, daythree, Commerce.Asia, NEM, Epson, Fusionex, FireEye, Hitachi Sunway and knowledge.com and HDC," said Ganesh.

He added this industry support towards this report signifies PIKOM's mission statement that all of the association's programmes and activities are 'for the industry, by the industry'.

Referring to the latest Department of Statistics Malaysia's 2017 report on the growth performance of the ICT Industry, Ganesh said the industry has been showing an increasing trend from 2010 when it registered RM105.7 billion to RM178.2 billion in 2017.

“Based on the average annual growth rate (AAGR) of 7.8% from 2010-2017, PIKOM projects the ICT contribution to the industry in 2018 would reach about RM192 billion,” he said.



He added that the e-Commerce growth has been aggressive growing by 14.3 per cent to RM85.8 billion in 2017 from RM75 billion in 2016.

Ganesh said with the continuing strong public-private sector supporting programmes like #MYCYBERSALE, to get more companies especially SMEs onboard the online platform, the fast-pace of the e-Commerce sector will continue. The association estimates the sector will record RM96.5 billion in 2018, based on the AAGR rate of 12.5% from 2010-2017.

The PLS 2018 is also a core programme by PIKOM for the industry-by-the industry, that provides the ideal platform for hundreds of thought-leaders and C-Level participants to network with some of the big names in the Malaysia's ICT industry and at the same time, learn the latest trends and insights in technology.

For the first time, the *Embark on the Digital Revolution-themed* PLS 2018, is being held together with Smart Sourcing Summit, the flagship business leadership event of Outsourcing Malaysia, which is a chapter of PIKOM.

Fusionex is the pinnacle partner of this combined event valued at RM990 per delegate. The other partners are Taiwan Excellence, Dimension Data, NEM, PWS, VeeAM, Exclusive Networks and growthX Academy.

Some of the interesting presentations at today's event were *Human Intelligence vs Artificial Intelligence, IR 4.0 – What Businesses Need to Know The Taiwan Experience, Cyber Security – Beyond Data and IOT* and *Digital Leaders: Facing the New Normal*.

About PIKOM

PIKOM, THE NATIONAL ICT ASSOCIATION OF MALAYSIA is the association representing the information and communications technology (ICT) industry in Malaysia. Its membership currently stands at over 900 comprising companies involved in a whole spectrum of ICT products and services which commands about 80% of the total ICT trade in Malaysia. PIKOM works to improve the business climate in the interests of all its member companies and to promote industry growth in line with national aspirations. PIKOM's membership is open to all Malaysian companies who supply ICT products and services in the computing and telecommunications industries. However, non-ICT companies are also welcome to join the Association as associate members.

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