![PIKOM]

PRESS RELEASE

WCIT CONGRESS AND ASOCIO ICT SUMMIT TO EXPLORE THE FUTURE OF DIGITAL ECONOMY

a)   *PIKOM leads a group of delegates to WCIT 2017 and ASOCIO (Asian-Oceanian Computing Industry Organisation) ICT Summit in Taiwan to explore opportunities in the digital era*

b)   *Over 3,000 C-level Executives from 80 countries & economies expected to attend Asia's premier ICT events*

KUALA LUMPUR, 14th AUGUST 2017: The upcoming 21st World Congress of Information Technology (WCIT) and the annual ASOCIO ICT Summit in Taiwan will offer Malaysian delegates vast opportunities to learn and explore the future of the digital economy.

Billed as ASIA's premier ICT industry events, WCIT and the ASOCIO ICT Summit will be held concurrently from Sept 10-14 2017 at the Taipei International Convention Centre. Over 3,000 participants comprising ICT industry leaders, C-level executives, entrepreneurs, academicians, visionaries and government leaders from 80 countries and economies are expected to be present.

The National ICT Industry Association of Malaysia (PIKOM) will lead a delegation of 60 ICT Industry leaders representing organisations from the private and public sectors, to both events.

In line with the theme of the event "*Fulfilling the Promise of the Digital Age: Building and Sharing the Digital Dream"*, ASOCIO will launch their inaugural research report titled: *Reimagining the Digital Era* during the summit.

ASOCIO Chairman, David Wong Nan Fay said Asia Pacific's strong and vibrant economy, favourable demographics, ICT investments, and ongoing economic integration have laid the foundation for the region to become a global leader in the digital economy.

"In this research report, we will be sharing the digital transformation plans of economies in Asia Pacific, key strategies as well as the importance of digital initiative in the region," he said.

"Asia Pacific has the potential to be a leader in the digital economy and a true digital revolution will transform the region's ICT sector in the near future,".

Wong also said the ASOCIO ICT summit presents a rare opportunity for Malaysian delegates to learn emerging market trends and technologies and also network with the who's who in the global ICT industry.

"The Summit offers a platform for the government and industry representatives to share knowledge and experience; develop closer business ties and more importantly identify new business opportunities," he said.

He added the business matching and site-visits scheduled to take place include trips to the companies Tatung and Syscom Group to explore opportunities in the Smart Internet of Things and Robotics industries.

Delegates can also look forward to the ASOCIO/WITSA welcome reception party; Taipei Cultural Night, ASOCIO/WITSA ICT Excellence Awards and the ASOCIO networking event, said Wong.

Alex Sandy Pentland, known as the father of wearable computer, will speak on innovative applications of Big Data which show how Big Data Analytics of personal information can bring better public governance and increase economic growth.

Alan Marcus, senior director of World Economic Forum, will also deliver a presentation on Networked Readiness Index which measures the effective ICT usage including infrastructure, integrated applications, interactive services and service content.

Seats are still available, on a first-come-first-serve basis, for those interested to be part of the Malaysian delegation. PIKOM is offering attractive travel packages which include access to all ASOCIO ICT Summit and WCIT conferences; complimentary meals and a cultural and trade visit to Kaohsiung in southern Taiwan.

Companies interested to participate, can contact PIKOM secretariat (Mr. Frederick Chong @ 603-4065 0078) for further information or visit http://www.pikom.org.my/asocio-wcit/ for more details.

WCIT is organised by the World Information Technology and Services Alliance (WITSA) and Information Service Industry Association of Taiwan (CISA) who is also the co-organiser of the ASOCIO ICT Summit.

PIKOM is a member of ASOCIO and WITSA.

About PIKOM

THE NATIONAL ICT ASSOCIATION OF MALAYSIA (PIKOM) is the association representing the information and communications technology (ICT) industry in Malaysia. Its membership currently stands at over 1,000 comprising companies involved in a whole spectrum of ICT products and services which commands about 80% of the total ICT trade in Malaysia. PIKOM works to improve the business climate in the interests of all its member companies and to promote industry growth in line with national aspirations. PIKOM's membership is open to all Malaysian companies who supply ICT products and services in the computing and telecommunications industries. However, non-ICT companies are also welcome to join the Association as associate members.

About ASOCIO

The Asian-Oceanian Computing Industry Organization (ASOCIO) is a grouping of IT industry associations representing economies in the Asia and Oceania region. ASOCIO was established in 1984 with the objective to promote, encourage and foster relationships and trade between its members, and to develop the computing industry in the region.

Presently, ASOCIO comprises 24 members. Its mission is to be globally recognised as the champion for Asia Oceania in the promotion and facilitation of ICT trade and development for our members. Today, ASOCIO's members account for more than 10,000 ICT companies and represent approximately US$350 billion of ICT revenue in the region.

Presently, members come from Australia, Bangladesh, Bhutan, Brunei, Cambodia, Chinese Taipei, Hong Kong, India, Indonesia, Japan, Laos, Macao, Malaysia, Mongolia, Myanmar, Nepal, New Zealand, Pakistan, Philippines, Singapore, Korea, Sri Lanka, Thailand and Vietnam.